

Rotem Shneor

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1942167/publications.pdf>

Version: 2024-02-01

31
papers

605
citations

1163117

8
h-index

839539

18
g-index

34
all docs

34
docs citations

34
times ranked

385
citing authors

#	ARTICLE	IF	CITATIONS
1	Reward crowdfunding contribution as planned behaviour: An extended framework. Journal of Business Research, 2019, 103, 56-70.	10.2	123
2	The interaction between culture and sex in the formation of entrepreneurial intentions. Entrepreneurship and Regional Development, 2013, 25, 781-803.	3.3	75
3	Crowdfunding success: a systematic literature review 2010â€“2017. Baltic Journal of Management, 2020, 15, 149-182.	2.2	71
4	On congruence between brand and human personalities. Journal of Product and Brand Management, 2010, 19, 44-53.	4.3	62
5	The Global Alternative Finance Market Benchmarking Report. SSRN Electronic Journal, 0, ,	0.4	35
6	Analyzing the Impact of Culture on Average Time Spent on Social Networking Sites. Journal of Promotion Management, 2014, 20, 413-435.	3.4	25
7	Influences of culture, geography and infrastructure on website localization decisions. Cross Cultural Management, 2012, 19, 352-374.	1.1	14
8	Determinants of crowdfunding intention in a developing economy: ex-ante evidence from Bangladesh. International Journal of Emerging Markets, 2021, 16, 1105-1125.	2.2	13
9	The role of social trust in reward crowdfunding campaignsâ€™ design and success. Electronic Markets, 2022, 32, 1103-1118.	8.1	13
10	Crowdfunding Models, Strategies, and Choices Between Them. , 2020, , 21-42.		13
11	Introduction: From Fundamentals to Advances in Crowdfunding Research and Practice. , 2020, , 1-18.		13
12	Individualism, collectivism and reward crowdfunding contribution intention and behavior. Electronic Commerce Research and Applications, 2021, 47, 101045.	5.0	12
13	Opportunities for Entrepreneurial Development and Growth through Online Communities, Collaboration, and Value Creating and Co-Creating Activities. , 2015, , 178-199.		12
14	Women and entrepreneurial finance: a systematic review. Venture Capital, 2021, 23, 291-319.	1.6	10
15	Skin in the game: Self-funding and reward crowdfunding success. Business Horizons, 2022, 65, 89-100.	5.2	9
16	Lending Crowdfunding: Principles and Market Development. , 2020, , 63-92.		9
17	Crowdfunding in Africa: Opportunities and Challenges. , 2020, , 319-339.		9
18	Crowdfunding in the Cultural Industries. , 2020, , 423-440.		8

#	ARTICLE	IF	CITATIONS
19	The Global Status of the Crowdfunding Industry. , 2020, , 43-61.		8
20	More than makeup: How Atsoko overcame the challenges of entrepreneurship in Tanzania. Global Business and Organizational Excellence, 2017, 36, 25-33.	6.1	7
21	Crowdfunding in Europe: Between Fragmentation and Harmonization. , 2020, , 373-390.		7
22	Ethical Considerations in Crowdfunding. , 2020, , 161-182.		7
23	Growing pains and blessings: Manifestations and implications of equity crowdfunding industry maturation. Decision Support Systems, 2022, 157, 113768.	5.9	7
24	Understanding international location decisions of poverty alleviation non-profit organizations. International Journal of Emerging Markets, 2018, 13, 2-26.	2.2	6
25	The Differential Impact of Entrepreneurship Education on the Entrepreneurial Intentions of Segments of Students. Entrepreneurship Education and Pedagogy, 2021, 4, 718-739.	2.3	6
26	Donation Crowdfunding: Principles and Donor Behaviour. , 2020, , 145-160.		6
27	Born Global Firms, Internet, and New Forms of Internationalization. , 2012, , .		3
28	Crowdfunding Education: Objectives, Content, Pedagogy, and Assessment. , 2020, , 475-497.		3
29	The Future of Crowdfunding Research and Practice. , 2020, , 499-519.		2
30	A Trust-Based Crowdfunding Campaign Marketing Framework: Theoretical Underpinnings and Big-Data Analytics Practice. International Journal of Big Data Management, 2021, 1, 1.	0.5	0
31	The influence of market intelligence and marketing mix adaptation efforts on the performance of Israeli born globals. , 2015, , .		0