

# Leena A Aarikka-Stenroos

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1941225/publications.pdf>

Version: 2024-02-01

24  
papers

2,247  
citations

566801

15  
h-index

676716

22  
g-index

24  
all docs

24  
docs citations

24  
times ranked

1993  
citing authors

#	ARTICLE	IF	CITATIONS
1	How to renew business strategy to achieve sustainability and circularity? A process model of strategic development in incumbent technology companies. <i>Business Strategy and the Environment</i> , 2022, 31, 1947-1963.	8.5	21
2	Customer Experience in Circular Economy: Experiential Dimensions among Consumers of Reused and Recycled Clothes. <i>Sustainability</i> , 2022, 14, 509.	1.6	18
3	The industrial symbiosis process as an interplay of public and private agency: Comparing two cases. <i>Journal of Cleaner Production</i> , 2022, 344, 130996.	4.6	8
4	Managing B2B customer journeys in digital era: Four management activities with artificial intelligence-empowered tools. <i>Industrial Marketing Management</i> , 2022, 104, 241-257.	3.7	27
5	Companies' circular business models enabled by supply chain collaborations: An empirical-based framework, synthesis, and research agenda. <i>Industrial Marketing Management</i> , 2022, 105, 322-339.	3.7	20
6	When institutional logics meet: Alignment and misalignment in collaboration between academia and practitioners. <i>Industrial Marketing Management</i> , 2021, 92, 267-276.	3.7	24
7	Urban Living Lab as a Circular Economy Ecosystem: Advancing Environmental Sustainability through Economic Value, Material, and Knowledge Flows. <i>Sustainability</i> , 2021, 13, 2811.	1.6	19
8	Public actors and their diverse roles in eco-industrial parks: A multiple-case study. <i>Journal of Cleaner Production</i> , 2021, 296, 126463.	4.6	13
9	What Is the Customer Value of the Circular Economy? Cross-Industry Exploration of Diverse Values Perceived by Consumers and Business Customers. <i>Sustainability</i> , 2021, 13, 13764.	1.6	7
10	How B2B suppliers articulate customer value propositions in the circular economy: Four innovation-driven value creation logics. <i>Industrial Marketing Management</i> , 2020, 87, 291-305.	3.7	93
11	Public Agency in Changing Industrial Circular Economy Ecosystems: Roles, Modes and Structures. <i>Sustainability</i> , 2020, 12, 10015.	1.6	10
12	Thinking through exploration and exploitation in start-ups: A case of research commercialization. , 2020, , .		0
13	Sustainable Business Model Ideation and Development of Early Ideas for Sustainable Business Models: Analyzing a New Tool Facilitating the Ideation Process. , 2019, , 119-150.		1
14	Enabling Circular Economy with Software: A Multi-level Approach to Benefits, Requirements and Barriers. <i>Lecture Notes in Business Information Processing</i> , 2019, , 252-259.	0.8	3
15	Institutionalization Process of Service Innovation: Overcoming Competing Institutional Logics in Service Ecosystems. <i>Service Science: Research and Innovations in the Service Economy</i> , 2019, , 497-516.	1.1	2
16	Exploring institutional drivers and barriers of the circular economy: A cross-regional comparison of China, the US, and Europe. <i>Resources, Conservation and Recycling</i> , 2018, 135, 70-82.	5.3	343
17	Creating value in the circular economy: A structured multiple-case analysis of business models. <i>Journal of Cleaner Production</i> , 2018, 201, 988-1000.	4.6	182
18	How to manage innovation processes in extensive networks: A longitudinal study. <i>Industrial Marketing Management</i> , 2017, 67, 88-105.	3.7	101

#	ARTICLE	IF	CITATIONS
19	Network management in the era of ecosystems: Systematic review and management framework. <i>Industrial Marketing Management</i> , 2017, 67, 23-36.	3.7	274
20	Networks for the commercialization of innovations: A review of how divergent network actors contribute. <i>Industrial Marketing Management</i> , 2014, 43, 365-381.	3.7	128
21	Commercializing a radical innovation: Probing the way to the market. <i>Industrial Marketing Management</i> , 2014, 43, 1372-1384.	3.7	63
22	What makes it so difficult? A systematic review on barriers to radical innovation. <i>Industrial Marketing Management</i> , 2014, 43, 1293-1305.	3.7	205
23	Value co-creation in knowledge intensive business services: A dyadic perspective on the joint problem solving process. <i>Industrial Marketing Management</i> , 2012, 41, 15-26.	3.7	572
24	From new-product development to commercialization through networks. <i>Journal of Business Research</i> , 2012, 65, 198-206.	5.8	113