

# Shirshendu Ganguli

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/192140/publications.pdf>

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3  
papers

27  
citations

2258059

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2550090

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all docs

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docs citations

3  
times ranked

15  
citing authors

#	ARTICLE	IF	CITATIONS
1	Technology readiness and e-service quality “ impact on purchase intention and loyalty. Marketing Intelligence and Planning, 2022, 40, 242-255.	3.5	12
2	Determinants of Customer Loyalty Dimensions. Journal of Electronic Commerce in Organizations, 2021, 19, 1-23.	1.1	9
3	Determinants of customer satisfaction and loyalty in e-commerce settings: an emerging economy perspective. International Journal of Internet Marketing and Advertising, 2021, 15, 327.	0.2	6