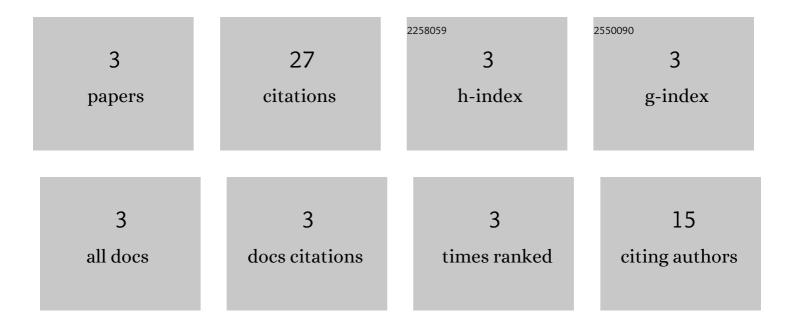
## Shirshendu Ganguli

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/192140/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Technology readiness and e-service quality – impact on purchase intention and loyalty. Marketing Intelligence and Planning, 2022, 40, 242-255.	3.5	12
2	Determinants of Customer Loyalty Dimensions. Journal of Electronic Commerce in Organizations, 2021, 19, 1-23.	1.1	9
3	Determinants of customer satisfaction and loyalty in e-commerce settings: an emerging economy perspective. International Journal of Internet Marketing and Advertising, 2021, 15, 327.	0.2	6