

Naveen C Amblee

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1912707/publications.pdf>

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11
papers

633
citations

1307594

7
h-index

1474206

9
g-index

11
all docs

11
docs citations

11
times ranked

643
citing authors

#	ARTICLE	IF	CITATIONS
1	Harnessing the Influence of Social Proof in Online Shopping: The Effect of Electronic Word of Mouth on Sales of Digital Microproducts. International Journal of Electronic Commerce, 2011, 16, 91-114.	3.0	352
2	From valence to emotions: Exploring the distribution of emotions in online product reviews. Decision Support Systems, 2016, 81, 41-53.	5.9	84
3	The heterogeneous effect of WOM on product sales: why the effect of WOM valence is mixed?. European Journal of Marketing, 2012, 46, 1523-1538.	2.9	81
4	Can Brand Reputation Improve the Odds of Being Reviewed On-Line?. International Journal of Electronic Commerce, 2008, 12, 11-28.	3.0	53
5	The impact of cleanliness on customer perceptions of security in hostels: A WOM-based approach. International Journal of Hospitality Management, 2015, 49, 37-39.	8.8	33
6	Do product reviews really reduce search costs?. Journal of Organizational Computing and Electronic Commerce, 2017, 27, 199-217.	1.8	14
7	The impact of eWOM density on sales of travel insurance. Annals of Tourism Research, 2016, 56, 137-140.	6.4	7
8	Value proposition and social proof in online deals. , 2012, , .		4
9	The Impact of Additional Electronic Word-of-Mouth on Sales of Digital Micro-products over Time: A Longitudinal Analysis of Amazon Shorts. , 2007, , .		2
10	Special Issue on the Internationalization of Higher Education: Introduction. Research in Comparative and International Education, 2018, 13, 373-377.	1.3	2
11	How Faculty Members Develop Views on Internationalization: The Case of a Top-Ranked Indian Business School. Research in Comparative and International Education, 2018, 13, 397-417.	1.3	1