

Mario Henrique Ogasavara

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1911056/publications.pdf>

Version: 2024-02-01

44
papers

327
citations

932766

10
h-index

887659

17
g-index

44
all docs

44
docs citations

44
times ranked

319
citing authors

#	ARTICLE	IF	CITATIONS
1	Survival of Japanese subsidiaries: impacts of sequential investment, institutional distances, and location factors. <i>Asian Business and Management</i> , 2023, 22, 903-934.	1.7	2
2	Surety Bond in Infrastructure in Brazil: Transaction Costs and Agency Theory Perspectives. <i>RAC: Revista De Administraç�o Contempor�nea</i> , 2022, 26, .	0.1	0
3	Seguro Garantia em Infraestrutura no Brasil: Perspectivas de Custos de Transa�o e Teoria da Ag�ncia. <i>RAC: Revista De Administraç�o Contempor�nea</i> , 2022, 26, .	0.1	0
4	ROCKIN�™ GLOBALS: A INTERNACIONALIZA�O DAS BANDAS DE ROCK AND ROLL NA PERSPECTIVA BORN GLOBAL. <i>Revista Alcance</i> , 2022, 29, 86-104.	0.1	0
5	The impact of institutional distance and experiential knowledge on the internationalization speed of Japanese MNEs. <i>Asian Business and Management</i> , 2021, 20, 549-582.	1.7	5
6	Internationalization of China�™s medical device industry: a case study in Brazil. <i>RAUSP Management Journal</i> , 2021, ahead-of-print, .	0.8	0
7	Internationalization of Cultural Products from South to North: Antecedents and Outcomes. <i>Journal of International Consumer Marketing</i> , 2019, 31, 363-376.	2.3	5
8	Latin American franchise internationalization: The impact of institutional environment. <i>Thunderbird International Business Review</i> , 2019, 61, 217-228.	0.9	15
9	Challenges and opportunities for marketers in the emerging markets. <i>Journal of Business Research</i> , 2018, 86, 210-216.	5.8	25
10	Effects of Outward Foreign Direct Investment on Domestic Investment: The Cases of Brazil and China. <i>Journal of International Development</i> , 2018, 30, 1439-1454.	0.9	10
11	Formal and informal institutions and the expatriation assignment: The case of Japanese subsidiaries in Latin America. <i>Japan and the World Economy</i> , 2018, 47, 18-26.	0.4	7
12	The Impact of Cross-National Distance on Survival of Foreign Subsidiaries. <i>Brazilian Business Review</i> , 2018, 15, 284-301.	0.4	2
13	DIST�NCIA CULTURAL E EXPATRIA�O JAPONESA NA AM�RICA LATINA. <i>Gest�o & Regionalidade</i> , 2018, 34, 0.1		1
14	O Processo de Internacionaliza�o da Metal�rgica Delta: An�lise Baseada no Trip� da Estrat�gia. <i>Revista De Administraç�o Da UFSM</i> , 2018, 11, 327-345.	0.1	0
15	Going global in groups: a relevant market entry strategy?. <i>Review of International Business and Strategy</i> , 2017, 27, 93-111.	2.3	10
16	A link between post-acquisition acculturation and project management maturity. <i>Management Research</i> , 2017, 15, 83-102.	0.5	1
17	The global value chain of electric vehicles: A review of the Japanese, South Korean and Brazilian cases. <i>Renewable and Sustainable Energy Reviews</i> , 2017, 80, 290-296.	8.2	34
18	Attributes of Foreign Subsidiaries and the Location Strategy of Multinational Firms in Global Cities in Latin America. <i>Latin American Business Review</i> , 2017, 18, 273-294.	1.0	2

#	ARTICLE	IF	CITATIONS
19	The impact of within-country and within-firm factors on Japanese foreign subsidiary performance during economic crisis. <i>Asia-Pacific Journal of Business Administration</i> , 2017, 9, 190-205.	1.5	3
20	Experience, resources and export market performance. <i>International Marketing Review</i> , 2016, 33, 867-893.	2.2	25
21	Cidades globais no contexto dos negócios internacionais: Do esquecimento à tendência na produção acadêmica. <i>Internext</i> , 2016, 11, 49.	0.0	1
22	Creative industry internationalisation: the impact of regulative, normative and cognitive institutions in developed and developing economies. <i>Journal for Global Business Advancement</i> , 2015, 8, 451.	0.3	4
23	Doing Business: Uma Análise Comparativa das Regulamentações no BRICS. <i>RAC: Revista De Administração Contemporânea</i> , 2015, 19, 355-373.	0.1	4
24	CSR-based Differentiation Strategy of Export Firms From Developing Countries. <i>Business and Society</i> , 2015, 54, 723-762.	4.2	52
25	Pesquisa sobre empresas multinacionais brasileiras: análises descritivas e preditivas. <i>Internext</i> , 2015, 10, 64.	0.0	1
26	China's quest for energy through FDI: new empirical evidence. <i>Journal of Chinese Economic and Business Studies</i> , 2014, 12, 293-314.	1.6	11
27	The Vagueness of the "Country-Specific Advantage" Construct: Which Host-CSAs Matter for Chinese OFDI?. <i>Progress in International Business Research</i> , 2014, , 323-345.	0.3	0
28	Financing the Expansion of Brazilian Multinationals into Europe: The Role of the Brazilian Development Bank (BNDES). , 2014, , 130-152.		8
29	GUARANÁ-ORGÂNICO: ECODESENVOLVIMENTO E COMÉRCIO JUSTO. <i>Administração: Ensino E Pesquisa</i> , 2014, 15, 195.	0.1	0
30	Fatores Externos e Internos da Estratégia de Expatriação - uma Proposta de Framework para as Subsidiárias Estrangeiras. <i>Revista Ibero-Americana De Estratégia</i> , 2014, 13, 74-90.	0.0	0
31	Internationalization patterns of multinational lodging firms in Brazil. <i>Tourism and Hospitality Research</i> , 2013, 13, 181-200.	2.4	13
32	The effects of own- and other-prior entry modes in the internationalization of Japanese multinational companies in the electronic sector. <i>Journal of Asia Business Studies</i> , 2013, 8, 18-28.	1.3	4
33	A eficácia simbólica e terapêutica de práticas religiosas entre os trabalhadores brasileiros no Japão. <i>Religião E Sociedade</i> , 2013, 33, 102-120.	0.1	3
34	Internationalization of Asian MNCs in Brazil: Factors and Motivations. , 2013, , 175-201.		0
35	Oferta do trabalho na China: O sistema Hukou e o paradoxo da escassez DOI "10.5752/P.1984-6606.2013v13n31p115. <i>E & G Economia E Gestão</i> , 2013, 13, .	0.1	0
36	The role of internet in the born global companies. <i>Revista De Administração Da UFSM</i> , 2013, 6, 431-442.	0.1	2

#	ARTICLE	IF	CITATIONS
37	Uma compreensão da forma- ξ e p ξ s-forma- ξ de alian ξ s estrat ξ gicas no setor de TI. Revista Eletr ξ nica De Estrat ξ gia E Neg ξ cios, 2011, 4, 42.	0.1	0
38	The role of experiential knowledge and subsequent investment decisions on the profitability of Japanese companies in Brazil. BAR - Brazilian Administration Review, 2010, 7, 59-78.	0.4	12
39	Implications of firm experiential knowledge and sequential FDI on performance of Japanese subsidiaries in Brazil. Review of Quantitative Finance and Accounting, 2009, 33, 37-58.	0.8	13
40	The Effects of Entry Strategy and Inter-Firm Trust on the Survival of Japanese Manufacturing Subsidiaries in Brazil. Asian Business and Management, 2008, 7, 353-380.	1.7	27
41	The impact of ownership, internalization, and entry mode on Japanese subsidiaries ξ ™ performance in Brazil. Japan and the World Economy, 2007, 19, 1-25.	0.4	25
42	Internationalization of Asian MNCs in Brazil. , 0, , .		0
43	Financing the Expansion of Brazilian Multinationals into Europe. , 0, , .		0
44	Reviewing Research of Internationalization of Brazilian Multinational Enterprises. , 0, , .		0