

Lenka Lišáková

List of Publications by Year in descending order

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34
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247
citing authors

#	ARTICLE	IF	CITATIONS
1	Application of Cluster Analysis in Marketing Communications in Small and Medium-Sized Enterprises: An Empirical Study in the Slovak Republic. Sustainability, 2019, 11, 2302.	3.2	34
2	Cluster analysis used as the strategic advantage of human resource management in small and medium-sized enterprises in the wood-processing industry. BioResources, 2017, 12, 7884-7897.	1.0	32
3	Evidence of Chinese income dynamics and its effects on income scaling law. Physica A: Statistical Mechanics and Its Applications, 2017, 487, 143-152.	2.6	29
4	The Application of the Organizational Culture Assessment Instrument (OCAI) to Logistics Enterprises. Nase More, 2016, 63, 170-176.	0.5	27
5	FACTORS FORMING EMPLOYEE MOTIVATION INFLUENCED BY REGIONAL AND AGE-RELATED DIFFERENCES. Journal of Business Economics and Management, 2019, 20, 674-693.	2.4	24
6	Strategic Tool of Human Resource Management for Operation of SMEs in the Wood-processing Industry. BioResources, 2018, 13, .	1.0	22
7	Sustainability of Railway Undertaking Services with Lean Philosophy in Risk Management – Case Study. Sustainability, 2020, 12, 5298.	3.2	21
8	Management of Customer Service in Terms of Logistics Information Systems. Open Engineering, 2017, 7, 26-30.	1.6	20
9	Selection of Most Suitable Candidates for the Talent Pool in a Furniture Manufacturing Company. Drvna Industrija, 2017, 67, 333-340.	0.6	18
10	Possibilities of Using the Data for Planning the Cycling Infrastructure. Procedia Engineering, 2016, 161, 282-289.	1.2	17
11	The Identification and Development of Talents in the Environment of Logistics Companies. Nase More, 2015, 62, 139-142.	0.5	16
12	The Approach of SMEs to Using the Customer Databases and CRM: Empirical Study in the Slovak Republic. Sustainability, 2020, 12, 227.	3.2	13
13	Positive Secular Trend in Slovak Population Urges on Updates of Functional Dimensions of Furniture. Sustainability, 2018, 10, 3474.	3.2	11
14	The Planning of Investment Activities in Field of Railway Transport with Support of Simulation Tools. Transportation Research Procedia, 2021, 53, 39-49.	1.5	11
15	Motivation of Employees of Transport and Logistics Companies in the Czech Republic and in a Selected Region of the PRC. MATEC Web of Conferences, 2017, 134, 00032.	0.2	9
16	Motivation Preferences of Hungarian and Slovak Employees are Significantly Different. Periodica Polytechnica, Social and Management Sciences, 2017, 25, 117.	0.7	7
17	Motivational Preferences of Employees in Requirements of Czech and Russian Transport and Logistics Enterprises. Nase More, 2018, 65, 254-258.	0.5	7
18	Motivational preferences within job positions are different: empirical study from the Czech transport and logistics enterprises. Economic Research-Ekonomska Istrazivanja, 2021, 34, 2387-2407.	4.7	7

#	ARTICLE	IF	CITATIONS
19	The growing importance of ecological factors to employees in the transport and logistics sector. <i>Economic Research-Ekonomika Istraživanja</i> , 2022, 35, 4379-4403.	4.7	7
20	Teaching Performance of Slovak Primary School Teachers: Top Motivation Factors. <i>Education Sciences</i> , 2021, 11, 313.	2.6	6
21	Keeping Talents in the Transport and Logistics Enterprises: Case Study from the Czech Republic. <i>Acta Polytechnica Hungarica</i> , 2020, 17, 199-219.	2.9	6
22	How to manage careers in Slovak small and medium-sized wood-processing enterprises. <i>BioResources</i> , 2018, 13, 6300-6320.	1.0	6
23	Direction of the Corporate Culture in Slovak and German Transport Companies from a Top Managers' Perspective. <i>Periodica Polytechnica Transportation Engineering</i> , 2019, 47, 213-219.	1.2	5
24	Road Tax as an Economic Tool of the Support for the Development of Multimodal Transport in Selected EU States. <i>MATEC Web of Conferences</i> , 2017, 134, 00031.	0.2	4
25	The Values Supporting the Creativity of Employees. <i>Frontiers in Psychology</i> , 2021, 12, 805153.	2.1	4
26	Potential of Regional Airport in České Budějovice. <i>MATEC Web of Conferences</i> , 2018, 236, 02005.	0.2	3
27	Digitalisation in Construction as an Educational Challenge for Universities. <i>IOP Conference Series: Materials Science and Engineering</i> , 2020, 960, 042095.	0.6	3
28	APPLICATION OF THE REASON MODEL WITHIN RISK MANAGEMENT ON RAILWAY CROSSINGS – A CASE STUDY. <i>Scientific Journal of Silesian University of Technology Series Transport</i> , 2020, 109, 129-140.	0.4	2
29	Business Continuity Management in Air Transport Sector. , 2019, , .		1
30	Gender Motivation Differences of Czech and Chinese Employees. <i>Periodica Polytechnica, Social and Management Sciences</i> , 2020, 28, 48-58.	0.7	1
31	Customer's View and Experience with Loyalty Programs in the South Bohemia. <i>SHS Web of Conferences</i> , 2020, 73, 01026.	0.2	0
32	Attitude college students in the South Bohemian Region to opportunities of increasing employability in the labour market. , 2017, , .		0
33	DESIGN STUDENTS' VIEW OF CREATION IN THE CONTEXT OF THE CONSUMER MARKET. <i>INTED Proceedings</i> , 2019, , .	0.0	0