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List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1899093/publications.pdf

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2682572 2272923 5 18 2 4 g-index citations h-index papers 6 6 6 2 docs citations citing authors all docs times ranked

#	Article	IF	CITATIONS
1	Digital strategies of companies: growth potential and reasons for failure. E-Management, 2019, 2, 48-57.	0.6	14
2	Digital marketing and sales technologies: big data and synergy effect. Saint Petersburg University Bulletin, 2019, , 46-54.	0.3	2
3	Research of opportunities to improve the quality of educational process and infrastructure of the university. Saint Petersburg University Bulletin, 2020, , 32-40.	0.3	1
4	Analysis of key trends and ways to improve the marketing activities of domestic manufacturers of municipal equipment. Saint Petersburg University Bulletin, 2021, , 66-73.	0.3	0
5	Marketing technologies of customer relationship management: digital ecosystems. Saint Petersburg University Bulletin, 2022, , 31-38.	0.3	0