

Cesar Alexandre Souza

List of Publications by Year in descending order

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12
papers

81
citations

1684188
5
h-index

1588992
8
g-index

12
all docs

12
docs citations

12
times ranked

90
citing authors

#	ARTICLE	IF	CITATIONS
1	The behavior of young people at the beginning of their career through LinkedIn. Revista De Administracao Mackenzie, 2022, 23, .	0.5	0
2	Consequential factors of Big Data's Analytics Capability: how firms use data in the competitive scenario. Journal of Enterprise Information Management, 2021, 34, 1406-1428.	7.5	15
3	Using a digital divide index among enterprises in the context of public policies in Brazil. Electronic Journal of Information Systems in Developing Countries, 2019, 85, e12088.	1.4	4
4	Complexity of educational projects in public administration. Revista De GestÃ£o E Projetos, 2019, 10, 13-29.	0.2	0
5	CaracterÃsticas Disruptivas dos Massive Open Online Courses (MOOCs): Uma AnÃlise ExploratÃria no Ensino Superior Brasileiro. Teoria E PrÃtica Em AdministraÃÃo, 2017, 7, 102-127.	0.1	2
6	DIGITAL DIVIDE OF SMALL AND MEDIUM-SIZED ENTERPRISES: AN ANALYSIS OF INFLUENCING FACTORS USING THE TOE THEORY. Revista De Administracao Mackenzie, 2017, 18, 15-48.	0.5	14
7	BenefÃcios AlcanÃados por Meio de um Modelo de GestÃo Ãgil de Projetos em uma Empresa de Jogos EletrÃnicos. Revista De GestÃo E Projetos, 2014, 5, 15-27.	0.2	2
8	Institutional and Strategic Influences on IT Architecture Decisions: comparative case studies in Brazilian companies. Revista Brasileira De Gestao De Negocios, 2013, , .	0.5	0
9	MENSURAÃÃO COM INDICADORES FORMATIVOS NAS PESQUISAS EM ADMINISTRAÃÃO DE EMPRESAS: COMO LIDAR COM A MULTICOLINEARIDADE ENTRE ELES?. AdministraÃÃo: Ensino E Pesquisa, 2010, 11, 245.	0.1	11
10	RFID adoption: framework and survey in large Brazilian companies. Industrial Management and Data Systems, 2009, 109, 877-897.	3.7	28
11	An Assessment on the Informatization of Brazilian Industrial Companies. Electronic Journal of Information Systems in Developing Countries, 2006, 23, 1-25.	1.4	5
12	A influÃncia dos fatores que estimulam os estudantes universitÃrios em relaÃÃo Ã atitude frente ao uso da abordagem do Blended Learning. Revista Internacional De EducaÃÃo Superior, 0, 7, e021018.	0.1	0