

# Jin-Soo Lee

## List of Publications by Year in descending order

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Version: 2024-02-01

63  
papers

4,988  
citations

147566

31  
h-index

118652

62  
g-index

63  
all docs

63  
docs citations

63  
times ranked

3046  
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding how consumers view green hotels: how a hotel's green image can influence behavioural intentions. <i>Journal of Sustainable Tourism</i> , 2010, 18, 901-914.	5.7	599
2	Empirical investigation of the roles of attitudes toward green behaviors, overall image, gender, and age in hotel customers' eco-friendly decision-making process. <i>International Journal of Hospitality Management</i> , 2009, 28, 519-528.	5.3	519
3	Are lodging customers ready to go green? An examination of attitudes, demographics, and eco-friendly intentions. <i>International Journal of Hospitality Management</i> , 2011, 30, 345-355.	5.3	426
4	Measuring festival quality and value affecting visitors' satisfaction and loyalty using a structural approach. <i>International Journal of Hospitality Management</i> , 2010, 29, 335-342.	5.3	352
5	Examining the Role of Emotional and Functional Values in Festival Evaluation. <i>Journal of Travel Research</i> , 2011, 50, 685-696.	5.8	269
6	How do green attributes elicit pro-environmental behaviors in guests? The case of green hotels in Vietnam. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 14-28.	3.1	180
7	Exploring Airbnb service quality attributes and their asymmetric effects on customer satisfaction. <i>International Journal of Hospitality Management</i> , 2019, 77, 342-352.	5.3	167
8	Perceived innovativeness of drone food delivery services and its impacts on attitude and behavioral intentions: The moderating role of gender and age. <i>International Journal of Hospitality Management</i> , 2019, 81, 94-103.	5.3	163
9	Attendee-based brand equity. <i>Tourism Management</i> , 2008, 29, 331-344.	5.8	162
10	Travel photos: Motivations, image dimensions, and affective qualities of places. <i>Tourism Management</i> , 2014, 40, 59-69.	5.8	158
11	Water conservation and waste reduction management for increasing guest loyalty and green hotel practices. <i>International Journal of Hospitality Management</i> , 2018, 75, 58-66.	5.3	157
12	Quality of work life and job satisfaction among frontline hotel employees. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 768-789.	5.3	115
13	Effect of celebrity endorsement on tourists' perception of corporate image, corporate credibility and corporate loyalty. <i>International Journal of Hospitality Management</i> , 2014, 37, 131-145.	5.3	86
14	The systematic-risk determinants of the US airline industry. <i>Tourism Management</i> , 2007, 28, 434-442.	5.8	79
15	Toward The Perspective Of Cognitive Destination Image And Destination Personality: The Case Of Beijing. <i>Journal of Travel and Tourism Marketing</i> , 2013, 30, 538-556.	3.1	77
16	Reexamination of attendee-based brand equity. <i>Tourism Management</i> , 2010, 31, 395-401.	5.8	72
17	Examining Antecedents and Consequences of Brand Personality in the Upper-Upscale Business Hotel Segment. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 132-145.	3.1	66
18	Understanding the dynamics of the quality of airline service attributes: Satisfiers and dissatisfiers. <i>Tourism Management</i> , 2020, 81, 104163.	5.8	65

#	ARTICLE	IF	CITATIONS
19	Predicting the revisit intention of volunteer tourists using the merged model between the theory of planned behavior and norm activation model. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 510-532.	3.1	61
20	Recent research in hospitality financial management. <i>International Journal of Contemporary Hospitality Management</i> , 2011, 23, 941-971.	5.3	57
21	Is satisfaction enough to ensure reciprocity with upscale restaurants? The role of gratitude relative to satisfaction. <i>International Journal of Hospitality Management</i> , 2013, 33, 118-128.	5.3	53
22	Examining the Asymmetric Effect of Multi-Shopping Tourism Attributes on Overall Shopping Destination Satisfaction. <i>Journal of Travel Research</i> , 2020, 59, 295-314.	5.8	53
23	Examining perceived betrayal, desire for revenge and avoidance, and the moderating effect of relational benefits. <i>International Journal of Hospitality Management</i> , 2013, 32, 80-90.	5.3	51
24	Examination of Restaurant Quality, Relationship Benefits, and Customer Reciprocity From the Perspective of Relationship Marketing Investments. <i>Journal of Hospitality and Tourism Research</i> , 2017, 41, 66-92.	1.8	50
25	Framing New Zealand: Understanding tourism TV commercials. <i>Tourism Management</i> , 2011, 32, 596-603.	5.8	48
26	Country Club Members'™ Perceptions of Value, Image Congruence, and Switching Costs: an Exploratory Study of Country Club Members'™ Loyalty. <i>Journal of Hospitality and Tourism Research</i> , 2009, 33, 528-546.	1.8	44
27	Prioritizing convention quality attributes from the perspective of three-factor theory: The case of academic association convention. <i>International Journal of Hospitality Management</i> , 2013, 35, 282-293.	5.3	44
28	How different are first-time attendees from repeat attendees in convention evaluation?. <i>International Journal of Hospitality Management</i> , 2012, 31, 544-553.	5.3	40
29	Examining the Role of Multidimensional Value in Convention Attendee Behavior. <i>Journal of Hospitality and Tourism Research</i> , 2013, 37, 402-425.	1.8	40
30	Impact of distance on the arrivals, behaviours and attitudes of international tourists in Hong Kong: A longitudinal approach. <i>Tourism Management</i> , 2020, 78, 103963.	5.8	39
31	Impact of hotels'™ sustainability practices on guest attitudinal loyalty: application of loyalty chain stages theory. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 905-925.	5.1	38
32	The role of relationship marketing investments in customer reciprocity. <i>International Journal of Contemporary Hospitality Management</i> , 2014, 26, 1200-1224.	5.3	36
33	Assessment of Medical Tourism Development in Korea for the Achievement of Competitive Advantages. <i>Asia Pacific Journal of Tourism Research</i> , 2013, 18, 421-445.	1.8	35
34	An Examination of Attendee Brand Loyalty: Understanding the Moderator of Behavioral Brand Loyalty. <i>Journal of Hospitality and Tourism Research</i> , 2009, 33, 30-50.	1.8	34
35	The Influence of Decision Task on the Magnitude of Decoy and Compromise Effects in a Travel Decision. <i>Journal of Travel Research</i> , 2019, 58, 1071-1087.	5.8	33
36	Examining the differential effects of social and economic rewards in a hotel loyalty program. <i>International Journal of Hospitality Management</i> , 2015, 49, 17-27.	5.3	32

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37	Understanding convention attendee behavior from the perspective of self-congruity: The case of academic association convention. <i>International Journal of Hospitality Management</i> , 2013, 33, 29-40.	5.3	31
38	Investigation of the technology effects of online travel media on virtual travel experience and behavioral intention. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 320-335.	3.1	31
39	Unraveling public support for casino gaming: The case of a casino referendum in Penghu. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 398-415.	3.1	30
40	Influence of Choice Architecture on the Preference for a Pro-Environmental Hotel. <i>Journal of Travel Research</i> , 2020, 59, 512-527.	5.8	30
41	Developing and validating a multidimensional quality scale for mega-events. <i>International Journal of Hospitality Management</i> , 2014, 43, 121-131.	5.3	27
42	Honeymoon tourism: Exploring must-be, hybrid and value-added quality attributes. <i>Tourism Management</i> , 2020, 76, 103958.	5.8	27
43	Examining honeymoon tourist behavior: multidimensional quality, fantasy, and destination relational value. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 836-853.	3.1	26
44	Application of internal environmental locus of control to the context of eco-friendly drone food delivery services. <i>Journal of Sustainable Tourism</i> , 2021, 29, 1098-1116.	5.7	24
45	Does love become hate or forgiveness after a double deviation? The case of hotel loyalty program members. <i>Tourism Management</i> , 2021, 84, 104279.	5.8	24
46	Predicted Economic Impact Analysis of a Mega-Convention Using Multiplier Effects. <i>Journal of Convention and Event Tourism</i> , 2010, 11, 42-61.	1.8	21
47	Examining the Effect of Self-Image Congruence, Relative to Education and Networking, on Conference Evaluation Through Its Competing Models and Moderating Effect. <i>Journal of Convention and Event Tourism</i> , 2009, 10, 256-275.	1.8	20
48	Exploring the dynamic effect of multi-quality attributes on overall satisfaction: The case of incentive events. <i>International Journal of Hospitality Management</i> , 2017, 64, 51-61.	5.3	19
49	Developing and Validating a Scale for Multidimensional Attributes of Honeymoon Tourism. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 1199-1224.	1.8	19
50	Examining the Quality Antecedents and Moderating Effects of Experiential Value in a Mega-Event. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 326-347.	3.1	18
51	Thailand tourism: a systematic review. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 188-214.	3.1	17
52	Constraints to cruising across cultures and time. <i>International Journal of Hospitality Management</i> , 2020, 89, 102576.	5.3	15
53	The Relationships Between Casino Quality, Image, Value, and Loyalty. <i>International Journal of Hospitality and Tourism Administration</i> , 2015, 16, 164-182.	1.7	14
54	The importance of psychological safety and perceived fairness among hotel employees: The examination of antecedent and outcome variables. <i>Journal of Human Resources in Hospitality and Tourism</i> , 2019, 18, 504-528.	1.0	14

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55	An Innovative Application of Composite-Based Structural Equation Modeling in Hospitality Research With Empirical Example. <i>Cornell Hospitality Quarterly</i> , 2021, 62, 139-156.	2.2	14
56	Causal-predictive model of customer lifetime/influence value: mediating roles of memorable experiences and customer engagement in hotels and airlines. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 461-477.	3.1	13
57	Impact of green atmospherics on guest and employee well-being response, place dependence, and behavior in the luxury hotel sector. <i>Journal of Sustainable Tourism</i> , 2021, 29, 1613-1634.	5.7	13
58	Shopping destination competitiveness: scale development and validation. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 1087-1103.	3.1	12
59	An exploratory study of factors that exhibition organizers look for when selecting convention and exhibition centers. <i>Journal of Travel and Tourism Marketing</i> , 2017, , 1-17.	3.1	11
60	Exploring the Interrelationship between Convention and Visitor Bureau (CVB) and its Stakeholders, and CVB Performance from the Perspective of Stakeholders. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 224-249.	3.1	10
61	A conceptual framework for the real-time monitoring and diagnostic system for the optimal operation of smart building: A case study in Hotel ICON of Hong Kong. <i>Energy Procedia</i> , 2019, 158, 3107-3112.	1.8	6
62	Exploring multidimensional quality attributes of incentive travels. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2198-2214.	5.3	1
63	Examining the Asymmetric Effect of Multi-Shopping Tourism Attributes on Overall Shopping Destination Satisfaction. , 0, .		1