

Lorena Ruiz-Fernández

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1866305/publications.pdf>

Version: 2024-02-01

10
papers

97
citations

1478505

6
h-index

1474206

9
g-index

10
all docs

10
docs citations

10
times ranked

43
citing authors

#	ARTICLE	IF	CITATIONS
1	Hotel strategies in times of COVID-19: a dynamic capabilities approach. <i>Anatolia</i> , 2022, 33, 525-536.	2.4	15
2	Rural hotel resilience during COVID-19: the crucial role of CSR. <i>Current Issues in Tourism</i> , 2022, 25, 1121-1135.	7.2	13
3	MNEs from emerging markets: a review of the current literature through bibliographic coupling and social network analysis. <i>International Journal of Emerging Markets</i> , 2021, 16, 1912-1942.	2.2	6
4	Analysing trademark and social media in the fashion industry: tools that impact performance and internationalization for SMEs. <i>Journal of Fashion Marketing and Management</i> , 2021, 25, 117-132.	2.2	12
5	The Effect of COVID-19 on the Spanish Wine Industry. <i>Advances in Finance, Accounting, and Economics</i> , 2021, , 211-232.	0.3	23
6	Explanatory Factors of Entrepreneurship in Food and Beverage Clusters in Spain. <i>Sustainability</i> , 2020, 12, 5625.	3.2	1
7	Students' perception of CSR and its influence on business performance. A multiple mediation analysis. <i>Business Ethics</i> , 2020, 29, 722-736.	3.5	8
8	Herramientas para impulsar la internacionalización y el rendimiento de las pymes en el sector de la moda: marca y medios sociales. <i>Journal of Cultural and Creative Industries</i> , 2020, 1, .	0.0	0
9	Competitive advantage and industrial district. <i>Competitiveness Review</i> , 2019, 29, 211-235.	2.6	18
10	Analysis of the Relationship between Support Institutions and Industrial Districts in Spain: A Regional Approach. <i>Social Sciences</i> , 2019, 8, 34.	1.4	1