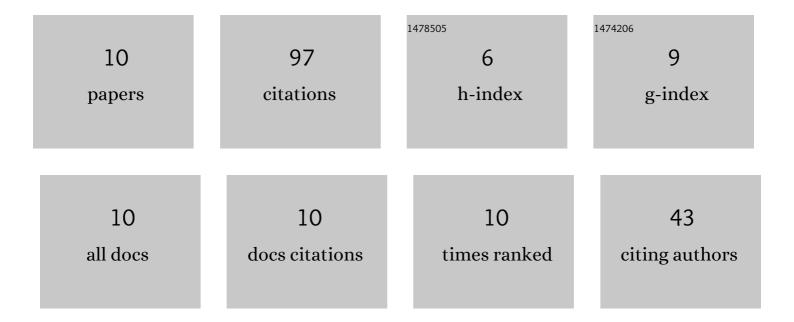
## Lorena Ruiz-FernÃ;ndez

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1866305/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	The Effect of COVID-19 on the Spanish Wine Industry. Advances in Finance, Accounting, and Economics, 2021, , 211-232.	0.3	23
2	Competitive advantage and industrial district. Competitiveness Review, 2019, 29, 211-235.	2.6	18
3	Hotel strategies in times of COVID-19: a dynamic capabilities approach. Anatolia, 2022, 33, 525-536.	2.4	15
4	Rural hotel resilience during COVID-19: the crucial role of CSR. Current Issues in Tourism, 2022, 25, 1121-1135.	7.2	13
5	Analysing trademark and social media in the fashion industry: tools that impact performance and internationalization for SMEs. Journal of Fashion Marketing and Management, 2021, 25, 117-132.	2.2	12
6	Students' perception of CSR and its influence on business performance. A multiple mediation analysis. Business Ethics, 2020, 29, 722-736.	3.5	8
7	MNEs from emerging markets: a review of the current literature through "bibliographic coupling― and social network analysis. International Journal of Emerging Markets, 2021, 16, 1912-1942.	2.2	6
8	Analysis of the Relationship between Support Institutions and Industrial Districts in Spain: A Regional Approach. Social Sciences, 2019, 8, 34.	1.4	1
9	Explanatory Factors of Entrepreneurship in Food and Beverage Clusters in Spain. Sustainability, 2020, 12, 5625.	3.2	1
10	Herramientas para impulsar la internacionalización y el rendimiento de las pymes en el sector de la moda: marca y medios sociales. Journal of Cultural and Creative Industries, 2020, 1, .	0.0	0