

Tayyab Amjad

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1859397/publications.pdf>

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4

papers

67

citations

1937685

4

h-index

2272923

4

g-index

4

all docs

4

docs citations

4

times ranked

19

citing authors

#	ARTICLE	IF	CITATIONS
1	Digital entrepreneurial marketing: A bibliometric analysis reveals an inescapable need of business schools. International Journal of Management Education, 2022, 20, 100655.	3.9	9
2	Entrepreneurship development and pedagogical gaps in entrepreneurial marketing education. International Journal of Management Education, 2020, 18, 100379.	3.9	30
3	A New Dimension of Entrepreneurial Marketing and Key Challenges: A Case Study from Pakistan. SEISENSE Journal of Management, 2020, 3, 1-14.	1.5	14
4	Entrepreneurial Marketing Theory: Current Developments and Future Research Agenda. SEISENSE Journal of Management, 2020, 3, 27-46.	1.5	14