

# Tayyab Amjad

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1859397/publications.pdf>

Version: 2024-02-01

4  
papers

67  
citations

1937685

4  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

19  
citing authors

#	ARTICLE	IF	CITATIONS
1	Entrepreneurship development and pedagogical gaps in entrepreneurial marketing education. International Journal of Management Education, 2020, 18, 100379.	3.9	30
2	A New Dimension of Entrepreneurial Marketing and Key Challenges: A Case Study from Pakistan. SEISENSE Journal of Management, 2020, 3, 1-14.	1.5	14
3	Entrepreneurial Marketing Theory: Current Developments and Future Research Agenda. SEISENSE Journal of Management, 2020, 3, 27-46.	1.5	14
4	Digital entrepreneurial marketing: A bibliometric analysis reveals an inescapable need of business schools. International Journal of Management Education, 2022, 20, 100655.	3.9	9