

Pap Samantha Kumara

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1852393/publications.pdf>

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6
papers

91
citations

2258059

3
h-index

2053705

5
g-index

6
all docs

6
docs citations

6
times ranked

72
citing authors

#	ARTICLE	IF	CITATIONS
1	Perceptions of country of origin: An approach to identifying expectations of foreign products. Journal of Brand Management, 2010, 17, 343-353.	3.5	44
2	UNDERGRADUATES' INTENTION TOWARDS ENTREPRENEURSHIP: EMPIRICAL EVIDENCE FROM SRI LANKA. Journal of Enterprising Culture, 2012, 20, 105-118.	0.5	29
3	Determinants of customer loyalty: A literature review. Journal of Customer Behavior, 2018, 17, 49-73.	0.0	12
4	The country image effects on the milk powder market of southern region in Sri Lanka. International Journal of Management and Enterprise Development, 2007, 4, 82.	0.3	3
5	Relationships between Market and Entrepreneurial Orientation and Organizational Performance: Empirical Evidence from Small and Medium Scale Garment Manufacturers in Sri Lanka. Journal of Enterprising Culture, 2016, 24, 37-53.	0.5	3
6	Targeting Rural Yoghurt Market: A Way Forward. South Asian Journal of Business and Management Cases, 2012, 1, 203-209.	1.3	0