

Linchi Kwok

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1839120/publications.pdf>

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32
papers

1,287
citations

430754

18
h-index

454834

30
g-index

32
all docs

32
docs citations

32
times ranked

974
citing authors

#	ARTICLE	IF	CITATIONS
1	Spreading Social Media Messages on Facebook. <i>Cornell Hospitality Quarterly</i> , 2013, 54, 84-94.	2.2	267
2	Thematic framework of online review research. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 307-354.	5.3	141
3	Factors contributing to the helpfulness of online hotel reviews. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2156-2177.	5.3	121
4	The effects of Airbnb's price positioning on hotel performance. <i>International Journal of Hospitality Management</i> , 2017, 67, 174-184.	5.3	114
5	Green attributes of restaurants: What really matters to consumers?. <i>International Journal of Hospitality Management</i> , 2016, 55, 107-117.	5.3	83
6	Pricing strategies on Airbnb: Are multi-unit hosts revenue pros?. <i>International Journal of Hospitality Management</i> , 2019, 82, 252-259.	5.3	83
7	Monetizing Managerial Responses on TripAdvisor: Performance Implications Across Hotel Classes. <i>Cornell Hospitality Quarterly</i> , 2017, 58, 240-252.	2.2	54
8	The 7 Ps marketing mix of home-sharing services: Mining travelers' online reviews on Airbnb. <i>International Journal of Hospitality Management</i> , 2020, 90, 102616.	5.3	38
9	Let Photos Speak: The Effect of User-Generated Visual Content on Hotel Review Helpfulness. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 665-690.	1.8	32
10	Crisis Communication on Social Media: What Types of COVID-19 Messages Get the Attention?. <i>Cornell Hospitality Quarterly</i> , 2022, 63, 528-543.	2.2	29
11	Taxonomy of Facebook messages in business-to-consumer communications: What really works?. <i>Tourism and Hospitality Research</i> , 2016, 16, 311-328.	2.4	28
12	Exploratory-triangulation design in mixed methods studies: A case of examining graduating seniors who meet hospitality recruiters' selection criteria. <i>Tourism and Hospitality Research</i> , 2012, 12, 125-138.	2.4	27
13	Factors Influencing Hospitality Recruiters' Hiring Decisions in College Recruiting. <i>Journal of Human Resources in Hospitality and Tourism</i> , 2011, 10, 372-399.	1.0	24
14	Are Neighbors Friends or Foes? Assessing Airbnb Listings' Agglomeration Effect in New York City. <i>Cornell Hospitality Quarterly</i> , 2020, 61, 128-141.	2.2	24
15	Customer mistreatment and employee customer-focused voice: the bright and dark sides of felt trust. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3379-3399.	5.3	24
16	Buyer-seller similarity. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 2925-2944.	5.3	22
17	Toward Predicting Popularity of Social Marketing Messages. <i>Lecture Notes in Computer Science</i> , 2011, , 317-324.	1.0	21
18	Documenting business-to-consumer (B2C) communications on Facebook. <i>Worldwide Hospitality and Tourism Themes</i> , 2015, 7, 283-294.	0.8	20

#	ARTICLE	IF	CITATIONS
19	Green attributes of restaurants: Do consumers, owners, and managers think alike?. <i>International Journal of Hospitality Management</i> , 2019, 83, 28-32.	5.3	20
20	A comparison of graduating seniors who receive job offers and those who do not according to hospitality recruiters's selection criteria. <i>International Journal of Hospitality Management</i> , 2012, 31, 500-510.	5.3	19
21	Assisting students with career decision-making difficulties: Can career decision-making self-efficacy and career decision-making profile help?. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2020, 26, 100235.	1.9	19
22	Are consumers loyal to home-sharing services?. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 1066-1085.	5.3	15
23	Consumers' electronic word-of-mouth behavioral intentions on Facebook: Does message type have an effect?. <i>Tourism and Hospitality Research</i> , 2019, 19, 296-307.	2.4	14
24	Do job seekers' social media profiles affect hospitality managers' hiring decisions? A qualitative inquiry. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 153-159.	3.5	14
25	To share or to access? Travelers' choice on the types of accommodation-sharing services. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 77-87.	3.5	13
26	Law Firms' Organizational Impression Management Strategies on Twitter. <i>Journal of Creative Communications</i> , 2017, 12, 48-61.	1.2	8
27	A qualitative inquiry of DMO services to hotels: How valuable are they perceived?. <i>Journal of Destination Marketing & Management</i> , 2018, 9, 85-96.	3.4	6
28	Improving blog spam filters via machine learning. <i>International Journal of Data Analysis Techniques and Strategies</i> , 2017, 9, 99.	0.2	3
29	Summer Camps as a Means to Recruit Prospective College Students. <i>Event Management</i> , 2010, 14, 149-156.	0.6	2
30	Information Sources for Trust Judgments in Managerial Relationships over Time: A Conceptual Analysis. <i>Journal of Behavioral and Applied Management</i> , 0, , .	0.7	1
31	Improving blog spam filters via machine learning. <i>International Journal of Data Analysis Techniques and Strategies</i> , 2017, 9, 99.	0.2	1
32	Detecting Frauds in Restaurant Reviews. , 2013, , .		0