

Balázs Gyenge

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1838358/publications.pdf>

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1
papers

6
citations

3311381

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3475538

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docs citations

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times ranked

1
citing authors

#	ARTICLE	IF	CITATIONS
1	Service Marketing Analysis Of Movies As Unique Service-Products. SocioEconomic Challenges, 2020, 4, 44-55.	1.6	6