

# Cynthia S. Deale

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1837565/publications.pdf>

Version: 2024-02-01

69  
papers

825  
citations

758635

12  
h-index

580395

25  
g-index

70  
all docs

70  
docs citations

70  
times ranked

697  
citing authors

#	ARTICLE	IF	CITATIONS
1	Hospitality and Tourism Educators's Perceptions of Grading. <i>Journal of Hospitality and Tourism Education</i> , 2023, 35, 1-14.	2.5	0
2	A study of online hospitality management students' information literacy. <i>Journal of Teaching in Travel and Tourism</i> , 2023, 23, 57-78.	1.9	0
3	Hospitality and Tourism Managers' Perceptions of Sustainable Practices in Hospitality and Tourism during the Pandemic: Implications for Education. <i>Journal of Hospitality and Tourism Education</i> , 2023, 35, 302-316.	2.5	4
4	To Read or Not to Read? Exploring the Reading Habits of Hospitality Management Students. <i>Journal of Hospitality and Tourism Education</i> , 2022, 34, 45-56.	2.5	4
5	Does it pay to book direct?: Customers' perceptions of online channel distributors, price, and loyalty membership on brand dimensions. <i>Journal of Revenue and Pricing Management</i> , 2022, 21, 657-667.	0.7	6
6	Reflections on ICHRIE. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 839-841.	1.8	0
7	An Exploratory Study of Hospitality and Tourism Stakeholders' Perceptions of Professional Etiquette. <i>Journal of Hospitality and Tourism Education</i> , 2021, 33, 43-56.	2.5	7
8	Moving to Online Education Virtually Overnight Due to a Pandemic: Perceptions of Hospitality and Tourism Students and Faculty Members. <i>Journal of Hospitality and Tourism Education</i> , 2021, 33, 223-241.	2.5	6
9	A cross-case analysis of barriers to sustainability in small tourism accommodation enterprises in Dare County, North Carolina. <i>Tourism and Hospitality Research</i> , 2020, 20, 144-156.	2.4	6
10	Making mentoring meaningful: hospitality and tourism students' perceptions of mentoring. <i>Journal of Teaching in Travel and Tourism</i> , 2020, 20, 1-22.	1.9	8
11	Students as Researchers: Learning about Tourists of the Future. <i>Journal of Hospitality and Tourism Education</i> , 2020, 32, 32-42.	2.5	4
12	An Exploratory study of educators' and students' perceptions of collaboration versus cheating in hospitality and tourism education. <i>Journal of Teaching in Travel and Tourism</i> , 2020, 20, 89-104.	1.9	1
13	Perceptions of the Peer Review Process in Hospitality and Tourism. <i>Journal of Hospitality and Tourism Education</i> , 2020, , 1-11.	2.5	0
14	Making Memories: An Example of the Scholarship of Teaching and Learning in Hospitality and Tourism Education. <i>Journal of Hospitality and Tourism Education</i> , 2019, 31, 221-234.	2.5	6
15	Rapport, rigor, and rate my professor: students' perceptions of hospitality and tourism professors. <i>Journal of Teaching in Travel and Tourism</i> , 2019, 19, 93-111.	1.9	5
16	Time Is of the Essence: A Descriptive Study of Hospitality and Tourism Faculty Members' Perceptions of Their Jobs Regarding Time Spent and Activities Pursued. <i>Journal of Hospitality and Tourism Education</i> , 2019, 31, 61-73.	2.5	5
17	Exploring followership in hospitality and tourism education. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2018, 22, 42-51.	1.9	1
18	Students Don't Have to Pack Their Bags: A Case Study of an International Hospitality and Tourism Classroom Experience Without Leaving Home. <i>Journal of Hospitality and Tourism Education</i> , 2018, 30, 65-70.	2.5	9

#	ARTICLE	IF	CITATIONS
19	Are They on the Same Wavelength? Industry Professionalsâ€™ and Studentsâ€™ Perceptions of Online Graduate Degree Programs in Hospitality and Tourism. <i>Journal of Hospitality and Tourism Education</i> , 2018, 30, 154-166.	2.5	7
20	Taking the local food movement one step further: An exploratory case study of hyper-local restaurants. <i>Tourism and Hospitality Research</i> , 2018, 18, 388-399.	2.4	14
21	Providersâ€™ perceptions of the online community marketplace for lodging accommodations. <i>Tourism and Hospitality Research</i> , 2018, 18, 470-477.	2.4	13
22	Embedded and exposed: exploring the lived experiences of African American tourists. <i>Journal of Tourism and Cultural Change</i> , 2018, 16, 482-500.	1.5	5
23	Perceptions of Ethical Issues in Hospitality and Tourism Research. <i>Journal of Hospitality and Tourism Education</i> , 2018, 30, 203-214.	2.5	3
24	Learning through engagement: undergraduate students engaging in community-based participatory research (CBPR) in hospitality and tourism education. <i>Journal of Teaching in Travel and Tourism</i> , 2017, 17, 55-61.	1.9	3
25	Guests repeat patronage of pro-environmental hotels. <i>Journal of Hospitality and Tourism Management</i> , 2017, 33, 62-72.	3.5	2
26	The politics, satisfaction, loyalty, and success of Ph.D. students in hospitality and tourism. <i>Journal of Teaching in Travel and Tourism</i> , 2017, 17, 1-16.	1.9	4
27	What does it mean to follow? An exploration of a followership profile in hospitality and tourism. <i>Journal of Teaching in Travel and Tourism</i> , 2016, 16, 235-252.	1.9	6
28	A matter of degrees: exploring dimensions in the Ph.D. studentâ€™ advisor relationship in hospitality and tourism education. <i>Journal of Teaching in Travel and Tourism</i> , 2016, 16, 316-330.	1.9	1
29	Entrepreneurship education in hospitality and tourism: insights from entrepreneurs. <i>Journal of Teaching in Travel and Tourism</i> , 2016, 16, 20-39.	1.9	30
30	Hospitality and Tourism Education in the International Classroom: A Case Study. <i>Journal of Teaching in Travel and Tourism</i> , 2015, 15, 301-324.	1.9	10
31	An Exploratory Study of Hospitality and Tourism Educatorsâ€™ Use and Perceptions of MOOCs. <i>Journal of Teaching in Travel and Tourism</i> , 2015, 15, 150-165.	1.9	10
32	To tweet or not to tweet: that is the question for hoteliers: a preliminary study. <i>Information Technology and Tourism</i> , 2015, 15, 71-99.	3.4	14
33	Hospitality and Tourism Education and Industry Certifications. <i>Journal of Hospitality and Tourism Education</i> , 2015, 27, 112-119.	2.5	8
34	Introducing Evidence-Based Management into the Hospitality Curriculum: A Case Study. <i>Journal of Teaching in Travel and Tourism</i> , 2014, 14, 305-320.	1.9	1
35	Tapping Mindfulness to Shape Hotel Guestsâ€™ Sustainable Behavior. <i>Cornell Hospitality Quarterly</i> , 2014, 55, 100-114.	2.2	104
36	Studentsâ€™ Photo Perceptions of Hospitality and Tourism in a Community: A Scholarship of Teaching and Learning Case Study. <i>Journal of Teaching in Travel and Tourism</i> , 2014, 14, 1-21.	1.9	6

#	ARTICLE	IF	CITATIONS
37	Human Resources Practices for Environmental Sustainability in Lodging Operations. <i>Journal of Human Resources in Hospitality and Tourism</i> , 2014, 13, 389-404.	1.0	19
38	Taking the pulse of the B & B industry: An assessment of current marketing practices. <i>Tourism and Hospitality Research</i> , 2013, 13, 125-139.	2.4	1
39	Hospitality Students' and Instructors' Perceptions of a Sense of Community and Learning in Online Classes: Do they see eye to eye?. <i>Journal of Hospitality and Tourism Education</i> , 2012, 24, 5-11.	2.5	24
40	How Important Is Sustainability Education to Hospitality Programs?. <i>Journal of Teaching in Travel and Tourism</i> , 2012, 12, 165-187.	1.9	43
41	Environmental Sustainability in the Hospitality Management Curriculum: Perspectives from Three Groups of Stakeholders. <i>Journal of Hospitality and Tourism Education</i> , 2011, 23, 6-17.	2.5	70
42	Wine packaging: marketing towards consumer lifestyle to build brand equity and increase revenue. <i>International Journal of Revenue Management</i> , 2010, 4, 215.	0.2	6
43	A Case Study of the Scholarship of Teaching and Learning in a Food Safety Class. <i>Journal of Culinary Science and Technology</i> , 2010, 8, 33-49.	0.6	5
44	An Examination of Current Hospitality and Tourism Teaching Methods. <i>Journal of Hospitality and Tourism Education</i> , 2010, 22, 20-29.	2.5	19
45	Wine Tourism, Environmental Concerns, and Purchase Intention. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 146-165.	3.1	125
46	Designing a Game Based on Monopoly as a Learning Tool for Lodging Development. <i>Journal of Hospitality and Tourism Education</i> , 2010, 22, 35-48.	2.5	10
47	What Teachers Learn From Students: Focusing on the Use of Student Products and Qualitative Methods in the Scholarship of Teaching and Learning in Hospitality and Tourism. <i>Journal of Teaching in Travel and Tourism</i> , 2010, 10, 378-394.	1.9	5
48	The Appalachian Growers' Fair: An Authentic Learning, Community Engagement, Sustainable Tourism Project. <i>Journal of Teaching in Travel and Tourism</i> , 2010, 10, 143-162.	1.9	13
49	CEO Turnover in the Foodservice Industry: Is There a Relationship to Key Financial Performance?. <i>Journal of Foodservice Business Research</i> , 2009, 12, 2-17.	1.3	7
50	A Descriptive Study of Sustainability Education in the Hospitality Curriculum. <i>Journal of Hospitality and Tourism Education</i> , 2009, 21, 34-42.	2.5	52
51	An Example of Collaboration on an Authentic Learning Project in Heritage Tourism: The Case of the Scots-Irish in North Carolina. <i>Journal of Teaching in Travel and Tourism</i> , 2008, 7, 55-69.	1.9	10
52	Marketing Locally Harvested Shrimp to South Carolina Coastal Visitors: The Development of a Culinary Tourism Supply Chain. <i>Journal of Culinary Science and Technology</i> , 2008, 6, 5-23.	0.6	7
53	Formal and Informal Applications of the Technology Acceptance Model in the Hospitality Classroom. <i>Journal of Hospitality and Tourism Education</i> , 2006, 18, 67-75.	2.5	11
54	Hospitality Students and Their Stereotypes: A Pilot Study. <i>Journal of Hospitality and Tourism Education</i> , 2006, 18, 33-45.	2.5	6

#	ARTICLE	IF	CITATIONS
55	Service Matters in Education. <i>Journal of Hospitality and Tourism Education</i> , 2006, 18, 36-44.	2.5	8
56	“The Scholarship of Teaching and Learning: Supporting Teaching Excellence through Technology.” <i>Journal of Hospitality and Tourism Education</i> , 2006, 18, 4-4.	2.5	2
57	Assessing the Relationship of CEO Compensation and Company Financial Performance in the Restaurant Segment of the Hospitality Industry. <i>Journal of Foodservice Business Research</i> , 2006, 9, 65-82.	1.3	30
58	Developing Visual Skills and Powers of Observation: A Pilot Study of Photo Interpretation. <i>Journal of Hospitality and Tourism Education</i> , 2006, 18, 31-43.	2.5	4
59	Two for One. <i>Journal of Teaching in Travel and Tourism</i> , 2005, 4, 51-67.	1.9	9
60	The Importance of Writing Across the Hospitality and Tourism Curriculum. <i>Journal of Teaching in Travel and Tourism</i> , 2004, 4, 61-78.	1.9	5
61	Relevant Reading: Incorporating Book Clubs in Hospitality Education. <i>Journal of Hospitality and Tourism Education</i> , 2004, 16, 40-47.	2.5	2
62	Recommending Rubrics as Teaching and Learning Tools. <i>Journal of Hospitality and Tourism Education</i> , 2001, 13, 56-59.	2.5	4
63	The Diverse Classroom as an Instructional Asset. <i>Journal of Hospitality and Tourism Education</i> , 2000, 12, 41-45.	2.5	3
64	Comprehensive Assessment in the Hospitality and Tourism Classroom. <i>Journal of Hospitality and Tourism Education</i> , 1999, 11, 31-33.	2.5	1
65	Service Learning in the Hospitality and Tourism Business Environment. <i>Journal of Hospitality and Tourism Education</i> , 1999, 10, 18-21.	2.5	4
66	Video Cases: An Alternative to the Term Paper. <i>Journal of Hospitality and Tourism Education</i> , 1999, 11, 18-21.	2.5	3
67	Catering to Children as a Class Project. <i>Journal of Hospitality and Tourism Education</i> , 1997, 9, 52-55.	2.5	4
68	Hospitality and Tourism Students’ Perceptions of Their Writing: A Scholarship of Teaching and Learning Case Study. <i>Journal of Hospitality and Tourism Education</i> , 0, , 1-16.	2.5	0
69	A scholarship of teaching and learning study of hospitality students’ attitudes toward and perceptions of math. <i>Journal of Teaching in Travel and Tourism</i> , 0, , 1-18.	1.9	0