Cynthia S. Deale

List of Publications by Year
in descending order

69 papers	825 citations	758635 12 h-index	580395 25 g-index
70 all docs	70 docs citations	70 times ranked	697 citing authors

#	Article	IF	Citations
1	Wine Tourism, Environmental Concerns, and Purchase Intention. Journal of Travel and Tourism Marketing, 2010, 27, 146-165.	3.1	125
2	Tapping Mindfulness to Shape Hotel Guests' Sustainable Behavior. Cornell Hospitality Quarterly, 2014, 55, 100-114.	2.2	104
3	Environmental Sustainability in the Hospitality Management Curriculum: Perspectives from Three Groups of Stakeholders. Journal of Hospitality and Tourism Education, 2011, 23, 6-17.	2.5	70
4	A Descriptive Study of Sustainability Education in the Hospitality Curriculum. Journal of Hospitality and Tourism Education, 2009, 21, 34-42.	2.5	52
5	How Important Is Sustainability Education to Hospitality Programs?. Journal of Teaching in Travel and Tourism, 2012, 12, 165-187.	1.9	43
6	Assessing the Relationship of CEO Compensation and Company Financial Performance in the Restaurant Segment of the Hospitality Industry. Journal of Foodservice Business Research, 2006, 9, 65-82.	1.3	30
7	Entrepreneurship education in hospitality and tourism: insights from entrepreneurs. Journal of Teaching in Travel and Tourism, 2016, 16, 20-39.	1.9	30
8	Hospitality Students' and Instructors' Perceptions of a Sense of Community and Learning in Online Classes: Do they see eye to eye?. Journal of Hospitality and Tourism Education, 2012, 24, 5-11.	2.5	24
9	An Examination of Current Hospitality and Tourism Teaching Methods. Journal of Hospitality and Tourism Education, 2010, 22, 20-29.	2.5	19
10	Human Resources Practices for Environmental Sustainability in Lodging Operations. Journal of Human Resources in Hospitality and Tourism, 2014, 13, 389-404.	1.0	19
11	To tweet or not to tweet: that is the question for hoteliers: a preliminary study. Information Technology and Tourism, 2015, 15, 71-99.	3.4	14
12	Taking the local food movement one step further: An exploratory case study of hyper-local restaurants. Tourism and Hospitality Research, 2018, 18, 388-399.	2.4	14
13	The Appalachian Growers' Fair: An Authentic Learning, Community Engagement, Sustainable Tourism Project. Journal of Teaching in Travel and Tourism, 2010, 10, 143-162.	1.9	13
14	Providers' perceptions of the online community marketplace for lodging accommodations. Tourism and Hospitality Research, 2018, 18, 470-477.	2.4	13
15	Formal and Informal Applications of the Technology Acceptance Model in the Hospitality Classroom. Journal of Hospitality and Tourism Education, 2006, 18, 67-75.	2.5	11
16	An Example of Collaboration on an Authentic Learning Project in Heritage Tourism: The Case of the Scots-Irish in North Carolina. Journal of Teaching in Travel and Tourism, 2008, 7, 55-69.	1.9	10
17	Designing a Game Based on Monopoly as a Learning Tool for Lodging Development. Journal of Hospitality and Tourism Education, 2010, 22, 35-48.	2.5	10
18	Hospitality and Tourism Education in the International Classroom: A Case Study. Journal of Teaching in Travel and Tourism, 2015, 15, 301-324.	1.9	10

#	Article	IF	Citations
19	An Exploratory Study of Hospitality and Tourism Educatorsâ€™ Use and Perceptions of MOOCs. Journal of Teaching in Travel and Tourism, 2015, 15, 150-165.	1.9	10
20	Two for One. Journal of Teaching in Travel and Tourism, 2005, 4, 51-67.	1.9	9
21	Students Donâ€™t Have to Pack Their Bags: A Case Study of an International Hospitality and Tourism Classroom Experience Without Leaving Home. Journal of Hospitality and Tourism Education, 2018, 30, 65-70.	2.5	9
22	Service Matters in Education. Journal of Hospitality and Tourism Education, 2006, 18, 36-44.	2.5	8
23	Hospitality and Tourism Education and Industry Certifications. Journal of Hospitality and Tourism Education, 2015, 27, 112-119.	2.5	8
24	Making mentoring meaningful: hospitality and tourism studentsâ€™ perceptions of mentoring. Journal of Teaching in Travel and Tourism, 2020, 20, 1-22.	1.9	8
25	Marketing Locally Harvested Shrimp to South Carolina Coastal Visitors: The Development of a Culinary Tourism Supply Chain. Journal of Culinary Science and Technology, 2008, 6, 5-23.	0.6	7
26	CEO Turnover in the Foodservice Industry: Is There a Relationship to Key Financial Performance?. Journal of Foodservice Business Research, 2009, 12, 2-17.	1.3	7
27	Are They on the Same Wavelength? Industry Professionalsâ€™ and Studentsâ€™ Perceptions of Online Graduate Degree Programs in Hospitality and Tourism. Journal of Hospitality and Tourism Education, 2018, 30, 154-166.	2.5	7
28	An Exploratory Study of Hospitality and Tourism Stakeholdersâ€™ Perceptions of Professional Etiquette. Journal of Hospitality and Tourism Education, 2021, 33, 43-56.	2.5	7
29	Hospitality Students and Their Stereotypes: A Pilot Study. Journal of Hospitality and Tourism Education, 2006, 18, 33-45.	2.5	6
30	Wine packaging: marketing towards consumer lifestyle to build brand equity and increase revenue. International Journal of Revenue Management, 2010, 4, 215.	0.2	6
31	Studentsâ€™ Photo Perceptions of Hospitality and Tourism in a Community: A Scholarship of Teaching and Learning Case Study. Journal of Teaching in Travel and Tourism, 2014, 14, 1-21.	1.9	6
32	What does it mean to follow? An exploration of a followership profile in hospitality and tourism. Journal of Teaching in Travel and Tourism, 2016, 16, 235-252.	1.9	6
33	Making Memories: An Example of the Scholarship of Teaching and Learning in Hospitality and Tourism Education. Journal of Hospitality and Tourism Education, 2019, 31, 221-234.	2.5	6
34	A cross-case analysis of barriers to sustainability in small tourism accommodation enterprises in Dare County, North Carolina. Tourism and Hospitality Research, 2020, 20, 144-156.	2.4	6
35	Moving to Online Education Virtually Overnight Due to a Pandemic: Perceptions of Hospitality and Tourism Students and Faculty Members. Journal of Hospitality and Tourism Education, 2021, 33, 223-241.	2.5	6
36	Does it pay to book direct?: Customersâ€™ perceptions of online channel distributors, price, and loyalty membership on brand dimensions. Journal of Revenue and Pricing Management, 2022, 21, 657-667.	0.7	6

#	Article	IF	Citations
37	The Importance of Writing Across the Hospitality and Tourism Curriculum. Journal of Teaching in Travel and Tourism, 2004, 4, 61-78.	1.9	5
38	A Case Study of the Scholarship of Teaching and Learning in a Food Safety Class. Journal of Culinary Science and Technology, 2010, 8, 33-49.	0.6	5
39	What Teachers Learn From Students: Focusing on the Use of Student Products and Qualitative Methods in the Scholarship of Teaching and Learning in Hospitality and Tourism. Journal of Teaching in Travel and Tourism, 2010, 10, 378-394.	1.9	5
40	Embedded and exposed: exploring the lived experiences of African American tourists. Journal of Tourism and Cultural Change, 2018, 16, 482-500.	1.5	5
41	Rapport, rigor, and rate my professor: students' perceptions of hospitality and tourism professors. Journal of Teaching in Travel and Tourism, 2019, 19, 93-111.	1.9	5
42	Time Is of the Essence: A Descriptive Study of Hospitality and Tourism Faculty Members' Perceptions of Their Jobs Regarding Time Spent and Activities Pursued. Journal of Hospitality and Tourism Education, 2019, 31, 61-73.	2.5	5
43	Catering to Children as a Class Project. Journal of Hospitality and Tourism Education, 1997, 9, 52-55.	2.5	4
44	Service Learning in the Hospitality and Tourism Business Environment. Journal of Hospitality and Tourism Education, 1999, 10, 18-21.	2.5	4
45	Recommending Rubrics as Teaching and Learning Tools. Journal of Hospitality and Tourism Education, 2001, 13, 56-59.	2.5	4
46	Developing Visual Skills and Powers of Observation: A Pilot Study of Photo Interpretation. Journal of Hospitality and Tourism Education, 2006, 18, 31-43.	2.5	4
47	The politics, satisfaction, loyalty, and success of Ph.D. students in hospitality and tourism. Journal of Teaching in Travel and Tourism, 2017, 17, 1-16.	1.9	4
48	Students as Researchers: Learning about Tourists of the Future. Journal of Hospitality and Tourism Education, 2020, 32, 32-42.	2.5	4
49	To Read or Not to Read? Exploring the Reading Habits of Hospitality Management Students. Journal of Hospitality and Tourism Education, 2022, 34, 45-56.	2.5	4
50	Hospitality and Tourism Managers' Perceptions of Sustainable Practices in Hospitality and Tourism during the Pandemic: Implications for Education. Journal of Hospitality and Tourism Education, 2023, 35, 302-316.	2.5	4
51	Video Cases: An Alternative to the Term Paper. Journal of Hospitality and Tourism Education, 1999, 11, 18-21.	2.5	3
52	The Diverse Classroom as an Instructional Asset. Journal of Hospitality and Tourism Education, 2000, 12, 41-45.	2.5	3
53	Learning through engagement: undergraduate students engaging in community-based participatory research (CBPR) in hospitality and tourism education. Journal of Teaching in Travel and Tourism, 2017, 17, 55-61.	1.9	3
54	Perceptions of Ethical Issues in Hospitality and Tourism Research. Journal of Hospitality and Tourism Education, 2018, 30, 203-214.	2.5	3

#	ARTICLE	IF	CITATIONS
55	Relevant Reading: Incorporating Book Clubs in Hospitality Education. Journal of Hospitality and Tourism Education, 2004, 16, 40-47.	2.5	2
56	â€œThe Scholarship of Teaching and Learning: Supporting Teaching Excellence through Technology.â€• Journal of Hospitality and Tourism Education, 2006, 18, 4-4.	2.5	2
57	Guests repeat patronage of pro-environmental hotels. Journal of Hospitality and Tourism Management, 2017, 33, 62-72.	3.5	2
58	Comprehensive Assessment in the Hospitality and Tourism Classroom. Journal of Hospitality and Tourism Education, 1999, 11, 31-33.	2.5	1
59	Taking the pulse of the B & B industry: An assessment of current marketing practices. Tourism and Hospitality Research, 2013, 13, 125-139.	2.4	1
60	Introducing Evidence-Based Management into the Hospitality Curriculum: A Case Study. Journal of Teaching in Travel and Tourism, 2014, 14, 305-320.	1.9	1
61	A matter of degrees: exploring dimensions in the Ph.D. studentâ€"advisor relationship in hospitality and tourism education. Journal of Teaching in Travel and Tourism, 2016, 16, 316-330.	1.9	1
62	Exploring followership in hospitality and tourism education. Journal of Hospitality, Leisure, Sport and Tourism Education, 2018, 22, 42-51.	1.9	1
63	An Exploratory study of educatorsâ€™ and studentsâ€™ perceptions of collaboration versus cheating in hospitality and tourism education. Journal of Teaching in Travel and Tourism, 2020, 20, 89-104.	1.9	1
64	Perceptions of the Peer Review Process in Hospitality and Tourism. Journal of Hospitality and Tourism Education, 2020, , 1-11.	2.5	0
65	Reflections on ICHRIE. Journal of Hospitality and Tourism Research, 2021, 45, 839-841.	1.8	0
66	Hospitality and Tourism Educatorsâ€™ Perceptions of Grading. Journal of Hospitality and Tourism Education, 2023, 35, 1-14.	2.5	0
67	Hospitality and Tourism Studentsâ€™ Perceptions of Their Writing: A Scholarship of Teaching and Learning Case Study. Journal of Hospitality and Tourism Education, 0, , 1-16.	2.5	0
68	A scholarship of teaching and learning study of hospitality studentsâ€™ attitudes toward and perceptions of math. Journal of Teaching in Travel and Tourism, 0, , 1-18.	1.9	0
69	A study of online hospitality management studentsâ€™ information literacy. Journal of Teaching in Travel and Tourism, 2023, 23, 57-78.	1.9	0