Paul W Ballantine

List of Publications by Year
in descending order

39 papers	1,915 citations	20 h-index 361413	38 g-index 315739
39 all docs	39 docs citations	39 times ranked	1605 citing authors

#	Article	IF	Citations
1	Conceptualizing Self-control on Problematic Social Media Use. Australasian Marketing Journal, 2022, 30, 74-89.	5.4	28
2	Either you control social media or social media controls you: Understanding the impact of selfâ€control on excessive social media use from the dualâ€system perspective. Journal of Consumer Affairs, 2022, 56, 806-848.	2.3	10
3	Consumer adoption of plant-based meat substitutes: A network of social practices. Appetite, 2022, 175, 106037.	3.7	17
4	The role that marketing academics play in advancing sustainability education and research. Journal of Cleaner Production, 2020, 248, 119229.	9.3	13
5	Investigating the Methods and Effectiveness of Crisis Communication. Journal of Nonprofit and Public Sector Marketing, 2020, 32, 379-405.	1.6	14
6	Sustainability worldviews of marketing academics: A segmentation analysis and implications for professional development. Journal of Cleaner Production, 2020, 271, 122568.	9.3	7
7	Exploring Online Peer-to-Peer Swapping: A Social Practice Theory of Online Swapping. Journal of Marketing Theory and Practice, 2019, 27, 413-429.	4.3	41
8	Combining the â€˜whyâ€™ and â€˜howâ€™ of teaching sustainability: the case of the business school academics. Environmental Education Research, 2019, 25, 1751-1774.	2.9	30
9	Why Buy Free? Exploring Perceptions of Bottled Water Consumption and Its Environmental Consequences. Sustainability, 2019, 11, 757.	3.2	22
10	Connecting local food to foodservice businesses: An exploratory qualitative study on wholesale distributorsâ€˜ perceived benefits and challenges. Journal of Foodservice Business Research, 2019, 22, 261-285.	2.3	12
11	Marketing and Sustainability: Business as Usual or Changing Worldviews?. Sustainability, 2019, 11, 780.	3.2	47
12	What do we mean by sustainability marketing?. Journal of Marketing Management, 2019, 35, 277-309.	2.3	129
13	Targeting the structural environment at multiple social levels for systemic change. Journal of Social Marketing, 2019, 10, 38-53.	2.3	21
14	Food retailing. , 2019, , 159-178.		1
15	Global warming and sustainability: Understanding the beliefs of marketing faculty. Journal of Public Affairs, 2018, 18, e1664.	3.1	8
16	Consumersâ€™ cognitive response to website change. Journal of Retailing and Consumer Services, 2017, 37, 56-66.	9.4	8
17	Trust in local food networks: The role of trust among tourism stakeholders and their impacts in purchasing decisions. Journal of Destination Marketing & Management, 2017, 6, 309-317.	5.3	52
18	Socio-Technical Transitions and Institutional Change. Journal of Macromarketing, 2017, 37, 381-392.	2.6	38

#	ARTICLE	IF	CITATIONS
19	The effects of review valence in organic versus sponsored blog sites on perceived credibility, brand attitude, and behavioural intentions. Marketing Intelligence and Planning, 2015, 33, 508-521.	3.5	60
20	A conceptual model of the holistic effects of atmospheric cues in fashion retailing. International Journal of Retail and Distribution Management, 2015, 43, 503-517.	4.7	62
21	Competing for attention with in-store promotions. Journal of Retailing and Consumer Services, 2015, 26, 141-146.	9.4	33
22	The influence of user comments on perceptions of Facebook relationship status updates. Computers in Human Behavior, 2015, 49, 50-55.	8.5	22
23	Examining temporary disposition and acquisition in peer-to-peer renting. Journal of Marketing Management, 2015, 31, 1310-1332.	2.3	109
24	Changes in retail shopping behaviour in the aftermath of an earthquake. International Review of Retail, Distribution and Consumer Research, 2014, 24, 1-13.	2.0	29
25	Deal is on! Why people buy from daily deal websites. Journal of Retailing and Consumer Services, 2014, 21, 37-42.	9.4	32
26	That×³s different! How consumers respond to retail website change. Journal of Retailing and Consumer Services, 2014, 21, 764-772.	9.4	11
27	The inauthentic other: Social comparison theory and brand avoidance within consumer sub-cultures. Journal of Brand Management, 2013, 20, 458-472.	3.5	24
28	Restaurant Manager and *Halal* Certification in Malaysia. Journal of Foodservice Business Research, 2012, 15, 195-214.	2.3	55
29	Country-of-origin and private-label merchandise. Journal of Marketing Management, 2012, 28, 594-608.	2.3	15
30	Restaurant managers' perspectives on *halal* certification. Journal of Islamic Marketing, 2012, 3, 47-58.	3.5	101
31	Help me, I'm fat! Social support in online weight loss networks. Journal of Consumer Behaviour, 2011, 10, 332-337.	4.2	149
32	Gift exchange: benefits sought by the recipient. International Journal of Sociology and Social Policy, 2011, 31, 411-423.	1.2	4
33	The consumption and disposition behaviour of voluntary simplifiers. Journal of Consumer Behaviour, 2010, 9, 45-56.	4.2	100
34	Sharing as a form of antiâ€consumption? An examination of toy library users. Journal of Consumer Behaviour, 2010, 9, 485-498.	4.2	288
35	Atmospheric cues and their effect on the hedonic retail experience. International Journal of Retail and Distribution Management, 2010, 38, 641-653.	4.7	151
36	The effects of interactivity and product information on consumers' emotional responses to an online retail setting. International Journal of Internet Marketing and Advertising, 2009, 5, 260.	0.2	16

#	Article	IF	Citations
37	The gifts we buy for children. Young Consumers, 2008, 9, 308-315.	3.5	5
38	Effects of interactivity and product information on consumer satisfaction in an online retail setting. International Journal of Retail and Distribution Management, 2005, 33, 461-471.	4.7	120
39	Market dominance, promotions, and shopping mall group performance. International Journal of Retail and Distribution Management, 2004, 32, 458-463.	4.7	31