

# Paul W Ballantine

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1834432/publications.pdf>

Version: 2024-02-01

39  
papers

1,915  
citations

361413

20  
h-index

315739

38  
g-index

39  
all docs

39  
docs citations

39  
times ranked

1605  
citing authors

#	ARTICLE	IF	CITATIONS
1	Sharing as a form of anti-consumption? An examination of toy library users. <i>Journal of Consumer Behaviour</i> , 2010, 9, 485-498.	4.2	288
2	Atmospheric cues and their effect on the hedonic retail experience. <i>International Journal of Retail and Distribution Management</i> , 2010, 38, 641-653.	4.7	151
3	Help me, I'm fat! Social support in online weight loss networks. <i>Journal of Consumer Behaviour</i> , 2011, 10, 332-337.	4.2	149
4	What do we mean by sustainability marketing?. <i>Journal of Marketing Management</i> , 2019, 35, 277-309.	2.3	129
5	Effects of interactivity and product information on consumer satisfaction in an online retail setting. <i>International Journal of Retail and Distribution Management</i> , 2005, 33, 461-471.	4.7	120
6	Examining temporary disposition and acquisition in peer-to-peer renting. <i>Journal of Marketing Management</i> , 2015, 31, 1310-1332.	2.3	109
7	Restaurant managers' perspectives on <i>halal</i> certification. <i>Journal of Islamic Marketing</i> , 2012, 3, 47-58.	3.5	101
8	The consumption and disposition behaviour of voluntary simplifiers. <i>Journal of Consumer Behaviour</i> , 2010, 9, 45-56.	4.2	100
9	A conceptual model of the holistic effects of atmospheric cues in fashion retailing. <i>International Journal of Retail and Distribution Management</i> , 2015, 43, 503-517.	4.7	62
10	The effects of review valence in organic versus sponsored blog sites on perceived credibility, brand attitude, and behavioural intentions. <i>Marketing Intelligence and Planning</i> , 2015, 33, 508-521.	3.5	60
11	Restaurant Manager and<i>Halal</i>Certification in Malaysia. <i>Journal of Foodservice Business Research</i> , 2012, 15, 195-214.	2.3	55
12	Trust in local food networks: The role of trust among tourism stakeholders and their impacts in purchasing decisions. <i>Journal of Destination Marketing &amp; Management</i> , 2017, 6, 309-317.	5.3	52
13	Marketing and Sustainability: Business as Usual or Changing Worldviews?. <i>Sustainability</i> , 2019, 11, 780.	3.2	47
14	Exploring Online Peer-to-Peer Swapping: A Social Practice Theory of Online Swapping. <i>Journal of Marketing Theory and Practice</i> , 2019, 27, 413-429.	4.3	41
15	Socio-Technical Transitions and Institutional Change. <i>Journal of Macromarketing</i> , 2017, 37, 381-392.	2.6	38
16	Competing for attention with in-store promotions. <i>Journal of Retailing and Consumer Services</i> , 2015, 26, 141-146.	9.4	33
17	Deal is on! Why people buy from daily deal websites. <i>Journal of Retailing and Consumer Services</i> , 2014, 21, 37-42.	9.4	32
18	Market dominance, promotions, and shopping mall group performance. <i>International Journal of Retail and Distribution Management</i> , 2004, 32, 458-463.	4.7	31

#	ARTICLE	IF	CITATIONS
19	Combining the "why"™ and "how"™ of teaching sustainability: the case of the business school academics. <i>Environmental Education Research</i> , 2019, 25, 1751-1774.	2.9	30
20	Changes in retail shopping behaviour in the aftermath of an earthquake. <i>International Review of Retail, Distribution and Consumer Research</i> , 2014, 24, 1-13.	2.0	29
21	Conceptualizing Self-control on Problematic Social Media Use. <i>Australasian Marketing Journal</i> , 2022, 30, 74-89.	5.4	28
22	The inauthentic other: Social comparison theory and brand avoidance within consumer sub-cultures. <i>Journal of Brand Management</i> , 2013, 20, 458-472.	3.5	24
23	The influence of user comments on perceptions of Facebook relationship status updates. <i>Computers in Human Behavior</i> , 2015, 49, 50-55.	8.5	22
24	Why Buy Free? Exploring Perceptions of Bottled Water Consumption and Its Environmental Consequences. <i>Sustainability</i> , 2019, 11, 757.	3.2	22
25	Targeting the structural environment at multiple social levels for systemic change. <i>Journal of Social Marketing</i> , 2019, 10, 38-53.	2.3	21
26	Consumer adoption of plant-based meat substitutes: A network of social practices. <i>Appetite</i> , 2022, 175, 106037.	3.7	17
27	The effects of interactivity and product information on consumers' emotional responses to an online retail setting. <i>International Journal of Internet Marketing and Advertising</i> , 2009, 5, 260.	0.2	16
28	Country-of-origin and private-label merchandise. <i>Journal of Marketing Management</i> , 2012, 28, 594-608.	2.3	15
29	Investigating the Methods and Effectiveness of Crisis Communication. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2020, 32, 379-405.	1.6	14
30	The role that marketing academics play in advancing sustainability education and research. <i>Journal of Cleaner Production</i> , 2020, 248, 119229.	9.3	13
31	Connecting local food to foodservice businesses: An exploratory qualitative study on wholesale distributors' perceived benefits and challenges. <i>Journal of Foodservice Business Research</i> , 2019, 22, 261-285.	2.3	12
32	That's different! How consumers respond to retail website change. <i>Journal of Retailing and Consumer Services</i> , 2014, 21, 764-772.	9.4	11
33	Either you control social media or social media controls you: Understanding the impact of self-control on excessive social media use from the dual-system perspective. <i>Journal of Consumer Affairs</i> , 2022, 56, 806-848.	2.3	10
34	Consumers'™ cognitive response to website change. <i>Journal of Retailing and Consumer Services</i> , 2017, 37, 56-66.	9.4	8
35	Global warming and sustainability: Understanding the beliefs of marketing faculty. <i>Journal of Public Affairs</i> , 2018, 18, e1664.	3.1	8
36	Sustainability worldviews of marketing academics: A segmentation analysis and implications for professional development. <i>Journal of Cleaner Production</i> , 2020, 271, 122568.	9.3	7

#	ARTICLE	IF	CITATIONS
37	The gifts we buy for children. <i>Young Consumers</i> , 2008, 9, 308-315.	3.5	5
38	Gift exchange: benefits sought by the recipient. <i>International Journal of Sociology and Social Policy</i> , 2011, 31, 411-423.	1.2	4
39	Food retailing. , 2019, , 159-178.		1