

# Rachel Hay

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1831068/publications.pdf>

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10  
papers

234  
citations

1163117

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1372567

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docs citations

11  
times ranked

223  
citing authors

#	ARTICLE	IF	CITATIONS
1	Changing Fertilizer Management Practices in Sugarcane Production: Cane Grower Survey Insights. Land, 2021, 10, 98.	2.9	5
2	Motivators and barriers to adoption of Improved Land Management Practices. A focus on practice change for water quality improvement in Great Barrier Reef catchments. Marine Pollution Bulletin, 2021, 170, 112628.	5.0	14
3	Impact of integrated sustainability content into undergraduate business education. International Journal of Sustainability in Higher Education, 2020, 21, 131-143.	3.1	18
4	Social marketing's role in improving water quality on the Great Barrier Reef. Asia Pacific Journal of Marketing and Logistics, 2019, 31, 1308-1343.	3.2	3
5	Student perceptions and trust of sustainability information. International Journal of Sustainability in Higher Education, 2019, 20, 726-746.	3.1	9
6	Social marketing theory development goals: an agenda to drive change. Journal of Marketing Management, 2019, 35, 160-181.	2.3	80
7	Competing and conflicting messages via online news media: Potential impacts of claims that the Great Barrier Reef is dying. Ocean and Coastal Management, 2018, 158, 154-163.	4.4	25
8	Perspectives on effective coaching by those who have been coached. International Journal of Training and Development, 2017, 21, 73-91.	1.3	17
9	Cultivating ICT students' interpersonal soft skills in online learning environments using traditional active learning techniques.. Journal of Learning Design, 2015, 7, .	0.8	16
10	Technology adoption by rural women in Queensland, Australia: Women driving technology from the homestead for the paddock. Journal of Rural Studies, 2014, 36, 318-327.	4.7	47