

# Rachel Hay

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1831068/publications.pdf>

Version: 2024-02-01

10  
papers

234  
citations

1163117

8  
h-index

1372567

10  
g-index

11  
all docs

11  
docs citations

11  
times ranked

223  
citing authors

#	ARTICLE	IF	CITATIONS
1	Social marketing theory development goals: an agenda to drive change. <i>Journal of Marketing Management</i> , 2019, 35, 160-181.	2.3	80
2	Technology adoption by rural women in Queensland, Australia: Women driving technology from the homestead for the paddock. <i>Journal of Rural Studies</i> , 2014, 36, 318-327.	4.7	47
3	Competing and conflicting messages via online news media: Potential impacts of claims that the Great Barrier Reef is dying. <i>Ocean and Coastal Management</i> , 2018, 158, 154-163.	4.4	25
4	Impact of integrated sustainability content into undergraduate business education. <i>International Journal of Sustainability in Higher Education</i> , 2020, 21, 131-143.	3.1	18
5	Perspectives on effective coaching by those who have been coached. <i>International Journal of Training and Development</i> , 2017, 21, 73-91.	1.3	17
6	Cultivating ICT students' interpersonal soft skills in online learning environments using traditional active learning techniques. <i>Journal of Learning Design</i> , 2015, 7, .	0.8	16
7	Motivators and barriers to adoption of Improved Land Management Practices. A focus on practice change for water quality improvement in Great Barrier Reef catchments. <i>Marine Pollution Bulletin</i> , 2021, 170, 112628.	5.0	14
8	Student perceptions and trust of sustainability information. <i>International Journal of Sustainability in Higher Education</i> , 2019, 20, 726-746.	3.1	9
9	Changing Fertilizer Management Practices in Sugarcane Production: Cane Grower Survey Insights. <i>Land</i> , 2021, 10, 98.	2.9	5
10	Social marketing's role in improving water quality on the Great Barrier Reef. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 1308-1343.	3.2	3