

# Bartolomé Marco-Lajara

## List of Publications by Year in descending order

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Version: 2024-02-01

57  
papers

1,362  
citations

304743

22  
h-index

395702

33  
g-index

57  
all docs

57  
docs citations

57  
times ranked

990  
citing authors

#	ARTICLE	IF	CITATIONS
1	Corporate social responsibility and strategic knowledge management as mediators between sustainable intangible capital and hotel performance. <i>Journal of Sustainable Tourism</i> , 2023, 31, 908-930.	9.2	38
2	Digital skills in tourism. A study from the Next Tourism Generation (NTG) Alliance. <i>Measuring Business Excellence</i> , 2022, 26, 106-121.	2.4	10
3	Hotel strategies in times of COVID-19: a dynamic capabilities approach. <i>Anatolia</i> , 2022, 33, 525-536.	2.4	15
4	Green ambidexterity and environmental performance: The role of green human resources. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 32-45.	8.7	32
5	Rural hotel resilience during COVID-19: the crucial role of CSR. <i>Current Issues in Tourism</i> , 2022, 25, 1121-1135.	7.2	13
6	Agglomeration, social capital and interorganizational ambidexterity in tourist districts. <i>Journal of Business Research</i> , 2022, 141, 126-136.	10.2	11
7	Green Intellectual Capital in the Spanish Wine Industry. Impact of Meat Consumption on Health and Environmental Sustainability, 2022, , 102-120.	0.4	25
8	CSR in the Spotlight. , 2022, , 1557-1578.		0
9	COVID-19 and Wine Tourism. , 2022, , 90-112.		21
10	Analysing the Relationship Between Green Intellectual Capital and the Achievement of the Sustainable Development Goals. Impact of Meat Consumption on Health and Environmental Sustainability, 2022, , 111-129.	0.4	22
11	Environmental Skills Gaps in Tourism and Hospitality Organisations. <i>Tourism</i> , 2022, 70, 411-431.	0.9	3
12	MNEs from emerging markets: a review of the current literature through "bibliographic coupling" and social network analysis. <i>International Journal of Emerging Markets</i> , 2021, 16, 1912-1942.	2.2	6
13	Corporate social responsibility and firm performance in the hotel industry. The mediating role of green human resource management and environmental outcomes. <i>Journal of Business Research</i> , 2021, 123, 57-69.	10.2	155
14	CSR in the Spotlight. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2021, , 185-206.	0.3	1
15	The Effect of COVID-19 on the Spanish Wine Industry. <i>Advances in Finance, Accounting, and Economics</i> , 2021, , 211-232.	0.3	23
16	Toward a dynamic construction of organizational ambidexterity: Exploring the synergies between structural differentiation, organizational context, and interorganizational relations. <i>Journal of Business Research</i> , 2020, 112, 363-372.	10.2	38
17	Explanatory Factors of Entrepreneurship in Food and Beverage Clusters in Spain. <i>Sustainability</i> , 2020, 12, 5625.	3.2	1
18	Innovation in foreign enterprises: the influence exerted by location and absorptive capacity. <i>Technology Analysis and Strategic Management</i> , 2020, 32, 936-954.	3.5	9

#	ARTICLE	IF	CITATIONS
19	Studentsâ€™ perception of CSR and its influence on business performance. A multiple mediation analysis. <i>Business Ethics</i> , 2020, 29, 722-736.	3.5	8
20	Competitive advantage and industrial district. <i>Competitiveness Review</i> , 2019, 29, 211-235.	2.6	18
21	Analysis of the Relationship between Support Institutions and Industrial Districts in Spain: A Regional Approach. <i>Social Sciences</i> , 2019, 8, 34.	1.4	1
22	Identifying the â€œknowledge baseâ€™ or â€œintellectual structureâ€™ of research on international business, 2000â€“2015: A citation/co-citation analysis of JIBS. <i>International Business Review</i> , 2019, 28, 713-726.	4.8	32
23	Organizational success, human resources practices and explorationâ€“exploitation learning. <i>Employee Relations</i> , 2019, ahead-of-print, .	2.4	4
24	The role of internal knowledge generation and external knowledge acquisition in tourist districts. <i>Journal of Business Research</i> , 2019, 101, 767-776.	10.2	18
25	Economic impact of language tourism on mature sun and sand destinations: The case of Alicante (Spain). <i>Tourism Economics</i> , 2019, 25, 923-941.	4.1	6
26	Strategic knowledge management in subsidiaries and MNC performance. The role of the relational context. <i>Journal of Knowledge Management</i> , 2018, 22, 1153-1175.	5.1	27
27	Mapping the â€œintellectual structureâ€•of research on human resources in the â€œtourism and hospitality management scientific domainâ€•. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1741-1768.	8.0	46
28	High performance work system and performance: Opening the black box through the organizational ambidexterity and human resource flexibility. <i>Journal of Business Research</i> , 2018, 88, 397-406.	10.2	75
29	Hotel performance and knowledge sources in Spanish tourism districts. <i>Current Issues in Tourism</i> , 2018, 21, 1988-2013.	7.2	14
30	Location in scientific-technological parks, dynamic capabilities, and innovation. <i>Technology Analysis and Strategic Management</i> , 2018, 30, 377-390.	3.5	11
31	On clusters and industrial districts: A literature review using bibliometrics methods, 2000â€“2015. <i>Papers in Regional Science</i> , 2018, 97, 835-862.	1.9	17
32	Continuous innovation in the hotel industry. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 3609-3631.	8.0	34
33	The intellectual structure of human resource management research: a bibliometric study of the international journal of human resource management, 2000â€“2012. <i>International Journal of Human Resource Management</i> , 2017, 28, 1786-1815.	5.3	65
34	Human resource flexibility and performance in the hotel industry. <i>Personnel Review</i> , 2017, 46, 824-846.	2.7	28
35	Tourist districts and internationalization of hotel firms. <i>Tourism Management</i> , 2017, 61, 451-464.	9.8	16
36	Mapping the Intellectual Structure of Research on â€œBorn Globalâ€™ Firms and INVs: A Citation/Co-citation Analysis. <i>Management International Review</i> , 2017, 57, 631-652.	3.3	31

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37	Does institutional knowledge attract new firms in tourist districts?. <i>Tourism Economics</i> , 2017, 23, 898-910.	4.1	1
38	Exploring the intellectual structure of research on "born globals"™ and INVs: A literature review using bibliometric methods. <i>Journal of International Entrepreneurship</i> , 2017, , 1.	3.0	1
39	Knowledge sources, agglomeration, and hotel performance. <i>Journal of Business Research</i> , 2016, 69, 4856-4861.	10.2	11
40	Toward Organizational Ambidexterity in the Hotel Industry. <i>Cornell Hospitality Quarterly</i> , 2016, 57, 367-378.	3.8	26
41	Knowledge Sources, Agglomeration, and Tourist Districts. <i>Journal of Promotion Management</i> , 2016, 22, 526-542.	3.4	1
42	Influence of intellectual capital upon knowledge creation in Spanish subsidiaries: an empirical study. <i>Knowledge Management Research and Practice</i> , 2016, 14, 489-501.	4.1	10
43	Hotel Performance and Agglomeration of Tourist Districts. <i>Regional Studies</i> , 2016, 50, 1016-1035.	4.4	45
44	Organizational ambidexterity: exploring the knowledge base. <i>Scientometrics</i> , 2016, 107, 1021-1040.	3.0	28
45	The intellectual structure of research in hospitality management: A literature review using bibliometric methods of the journal <i>International Journal of Hospitality Management</i> . <i>International Journal of Hospitality Management</i> , 2016, 52, 121-130.	8.8	89
46	A dynamic analysis of the agglomeration and performance relationship. <i>Journal of Business Research</i> , 2016, 69, 1874-1879.	10.2	16
47	Types of agglomeration economies: effects on business innovation. <i>Contemporary Economics</i> , 2016, 10, 217-232.	1.8	6
48	Estructura intelectual de la investigación sobre dirección de recursos humanos: un análisis bibliométrico aplicado a la revista <i>The International Journal of Human Resource Management</i> , 2000-2012. <i>Revista Europea De Dirección Y Economía De La Empresa</i> , 2015, 24, 149-161.	0.3	4
49	Territory Impact on the Performance of Spanish Vacation Hotels. <i>Tourism Economics</i> , 2014, 20, 779-796.	4.1	17
50	Strategy, training and performance fit. <i>International Journal of Hospitality Management</i> , 2014, 42, 100-116.	8.8	58
51	Business agglomeration in tourist districts and hotel performance. <i>International Journal of Contemporary Hospitality Management</i> , 2014, 26, 1312-1340.	8.0	37
52	Human resource management approaches in Spanish hotels: An introductory analysis. <i>International Journal of Hospitality Management</i> , 2013, 35, 339-347.	8.8	42
53	Universalistic and Contingent Perspectives on Human Resource Management: An Empirical Study of the Spanish Hotel Industry. <i>Journal of Human Resources in Hospitality and Tourism</i> , 2013, 12, 26-51.	2.0	9
54	Training policy and organisational performance in the Spanish hotel industry. <i>International Journal of Human Resource Management</i> , 2013, 24, 2851-2875.	5.3	26

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55	Does training influence organisational performance?. European Journal of Training and Development, 2013, 37, 380-413.	2.2	43
56	SMEs and supplier alliances use: an empirical analysis. Supply Chain Management, 2004, 9, 71-85.	6.4	15
57	Organizational ambidexterity in subsidiaries of knowledge-intensive sectors. Estudios Gerenciales, 0, , 473-483.	0.5	3