

Jason B Macdonald

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/182646/publications.pdf>

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3
papers

121
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

86
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of trust in e-Government effectiveness, operational effectiveness and user satisfaction: Lessons from Saudi Arabia in e-G2B. <i>Government Information Quarterly</i> , 2019, 36, 39-50.	6.8	85
2	Applying Sun Tzu's terrain and ground to the study of marketing strategy. <i>Journal of Strategic Marketing</i> , 2005, 13, 293-304.	5.5	18
3	Exploring Muslim Attitudes Towards Corporate Social Responsibility: Are Saudi Business Students Different?. <i>Journal of Business Ethics</i> , 2019, 154, 1103-1118.	6.0	18