

# Bipithalal Balakrishnan Nair

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/182328/publications.pdf>

Version: 2024-02-01

15  
papers

80  
citations

1478505

6  
h-index

1474206

9  
g-index

16  
all docs

16  
docs citations

16  
times ranked

34  
citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing Kerala in India as God's Own Country! for tourists' spiritual transformation, rejuvenation and well-being. <i>Journal of Destination Marketing &amp; Management</i> , 2019, 14, 100369.	5.3	20
2	Endorsing gamification pedagogy as a helpful strategy to offset the COVID-19 induced disruptions in tourism education. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2022, 30, 100362.	2.9	13
3	Impact of COVID-19 on destination choice: an empirical study on sociodemographic determinants of future travel behaviour. <i>Anatolia</i> , 2021, 32, 128-131.	2.4	10
4	Positioning spice tourism as an emerging form of special interest tourism: perspectives and strategies. <i>Journal of Ethnic Foods</i> , 2021, 8, .	1.9	9
5	COVID-19 AND FUTURE TRAVEL PERSPECTIVES: AN EMPIRICAL STUDY ON TRAVEL HISTORY AND TRAVEL DECISION CHOICES. <i>Enlightening Tourism: A Pathmaking Journal</i> , 2020, 10, 306.	1.1	6
6	Analysing Food Innovation Drivers: Chefs' Perspectives. <i>Journal of Culinary Science and Technology</i> , 2024, 22, 178-195.	1.4	6
7	The Unsettling of Tourism Studies: Positive Decolonization, Deep Listening, and Dethinking Today. <i>Tourism, Culture and Communication</i> , 2021, 21, 143-160.	0.2	5
8	What makes inauthenticity dangerous. <i>Tourism</i> , 2020, 68, 371-388.	0.9	5
9	COVID-19 and tourism stakeholders: experience, behaviour and transformation. <i>Journal of Organizational Ethnography</i> , 2022, 11, 275-293.	0.9	3
10	Heal and Revive. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 220-235.	0.2	2
11	Durban Indian Cuisine as an Instrument of Gastrodiplomacy Leverage in Tourism. <i>African Journal of Hospitality, Tourism and Leisure</i> , 0, , 363-371.	2.0	1
12	Quality of Tourism in World Heritage Sites: A Way towards Sustainability. <i>Journal of Environmental Management and Tourism</i> , 2021, 12, 444.	0.8	0
13	Tourism and sustainable development goal-5: A pathway for women's empowerment. <i>International Journal of Tourism and Hospitality Research</i> , 2021, 35, 19-31.	0.1	0
14	The new normal of tourism higher education: endorsing gamification pedagogy for nurturing employability skills. <i>Anatolia</i> , 0, , 1-4.	2.4	0
15	Celebrity-Induced Yoga Tourism. <i>Tourism</i> , 2022, 70, 354-368.	0.9	0