

Muhammad Muflih

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/182164/publications.pdf>

Version: 2024-02-01

6
papers

113
citations

1937685

4
h-index

2053705

5
g-index

6
all docs

6
docs citations

6
times ranked

68
citing authors

#	ARTICLE	IF	CITATIONS
1	Tourist experience in Halal tourism: what leads to loyalty?. <i>Current Issues in Tourism</i> , 2021, 24, 1976-1990.	7.2	31
2	The link between corporate social responsibility and customer loyalty: Empirical evidence from the Islamic banking industry. <i>Journal of Retailing and Consumer Services</i> , 2021, 61, 102558.	9.4	30
3	Loyalty formation toward Halal food. <i>British Food Journal</i> , 2019, 122, 48-59.	2.9	24
4	Halal-labeled food shopping behavior: the role of spirituality, image, trust, and satisfaction. <i>Journal of Islamic Marketing</i> , 2021, 12, 1603-1618.	3.5	20
5	<i>Muzakki</i> 's adoption of mobile service: integrating the roles of technology acceptance model (TAM), perceived trust and religiosity. <i>Journal of Islamic Accounting and Business Research</i> , 2023, 14, 21-33.	1.9	6
6	The Effect of Consumer Interest on Islamic Bank Deposits: An Analysis Using Google Trends. , 2018, , .		2