

Rang Wang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1810327/publications.pdf>

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4
papers

52
citations

2682572

2
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

22
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding podcast users: Consumption motives and behaviors. <i>New Media and Society</i> , 2022, 24, 684-704.	5.0	40
2	Substitutability and complementarity of broadcast radio and music streaming services: The millennial perspective. <i>Mobile Media and Communication</i> , 2020, 8, 209-228.	4.8	7
3	Millennials' Adoption of Radio Station Apps: The Roles of Functionality, Technology, Media, and Brand Factors. <i>Journalism and Mass Communication Quarterly</i> , 2020, , 107769902095211.	2.7	3
4	Demystifying engagement: Chinese advertising practitioners' perspective. <i>International Journal of Market Research</i> , 2020, 62, 314-334.	3.8	2