

Chris Archer-Brown

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1808584/publications.pdf>

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12
papers

597
citations

933447

10
h-index

1199594

12
g-index

12
all docs

12
docs citations

12
times ranked

567
citing authors

#	ARTICLE	IF	CITATIONS
1	Managing relationships on social media in business-to-business organisations. <i>Journal of Business Research</i> , 2021, 125, 120-134.	10.2	25
2	Vacation Posts on Facebook: A Model for Incidental Vicarious Travel Consumption. <i>Journal of Travel Research</i> , 2019, 58, 1014-1033.	9.0	35
3	Beyond Bitcoin: What blockchain and distributed ledger technologies mean for firms. <i>Business Horizons</i> , 2019, 62, 273-281.	5.2	204
4	From hype to reality: Blockchain grows up. <i>Business Horizons</i> , 2019, 62, 269-271.	5.2	24
5	A comparison of social media marketing between B2B, B2C and mixed business models. <i>Industrial Marketing Management</i> , 2019, 81, 169-179.	6.7	183
6	Hybrid social media: employees' use of a boundary-spanning technology. <i>New Technology, Work and Employment</i> , 2018, 33, 74-93.	4.0	29
7	Conditions in Prerelease Movie Trailers For Stimulating Positive Word of Mouth. <i>Journal of Advertising Research</i> , 2017, 57, 159-172.	2.1	11
8	"I like them, but won't like them": An examination of impression management associated with visible political party affiliation on Facebook. <i>Computers in Human Behavior</i> , 2016, 61, 280-287.	8.5	42
9	The normalization of social media as a workplace tool. <i>Proceedings - Academy of Management</i> , 2015, 2015, 18397.	0.1	1
10	Online service failure and propensity to suspend offline consumption. <i>Service Industries Journal</i> , 2014, 34, 659-676.	8.3	19
11	Do good, goes bad, gets ugly: Kony 2012. <i>Journal of Public Affairs</i> , 2013, 13, 202-208.	3.1	6
12	Examining the information value of virtual communities: Factual versus opinion-based message content. <i>Journal of Marketing Management</i> , 2013, 29, 421-438.	2.3	18