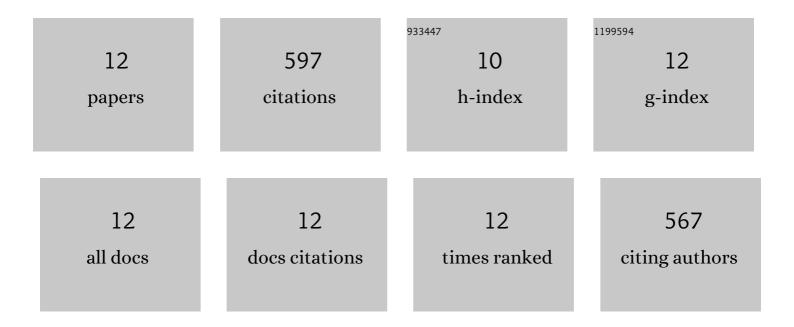
Chris Archer-Brown

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1808584/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Managing relationships on social media in business-to-business organisations. Journal of Business Research, 2021, 125, 120-134.	10.2	25
2	Vacation Posts on Facebook: A Model for Incidental Vicarious Travel Consumption. Journal of Travel Research, 2019, 58, 1014-1033.	9.0	35
3	Beyond Bitcoin: What blockchain and distributed ledger technologies mean for firms. Business Horizons, 2019, 62, 273-281.	5.2	204
4	From hype to reality: Blockchain grows up. Business Horizons, 2019, 62, 269-271.	5.2	24
5	A comparison of social media marketing between B2B, B2C and mixed business models. Industrial Marketing Management, 2019, 81, 169-179.	6.7	183
6	Hybrid social media: employees' <scp>use of</scp> a boundaryâ€spanning technology. New Technology, Work and Employment, 2018, 33, 74-93.	4.0	29
7	Conditions in Prerelease Movie Trailers For Stimulating Positive Word of Mouth. Journal of Advertising Research, 2017, 57, 159-172.	2.1	11
8	"l like them, but won't â€like' them― An examination of impression management associated with visible political party affiliation on Facebook. Computers in Human Behavior, 2016, 61, 280-287.	8.5	42
9	The normalization of social media as a workplace tool. Proceedings - Academy of Management, 2015, 2015, 18397.	0.1	1
10	Online service failure and propensity to suspend offline consumption. Service Industries Journal, 2014, 34, 659-676.	8.3	19
11	Do good, goes bad, gets ugly: Kony 2012. Journal of Public Affairs, 2013, 13, 202-208.	3.1	6
12	Examining the information value of virtual communities: Factual versus opinion-based message content. Journal of Marketing Management, 2013, 29, 421-438.	2.3	18