

Chris Archer-Brown

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1808584/publications.pdf>

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12
papers

597
citations

933447

10
h-index

1199594

12
g-index

12
all docs

12
docs citations

12
times ranked

567
citing authors

#	ARTICLE	IF	CITATIONS
1	Beyond Bitcoin: What blockchain and distributed ledger technologies mean for firms. Business Horizons, 2019, 62, 273-281.	5.2	204
2	A comparison of social media marketing between B2B, B2C and mixed business models. Industrial Marketing Management, 2019, 81, 169-179.	6.7	183
3	â€œI like them, but won't â€˜likeâ€™ themâ€: An examination of impression management associated with visible political party affiliation on Facebook. Computers in Human Behavior, 2016, 61, 280-287.	8.5	42
4	Vacation Posts on Facebook: A Model for Incidental Vicarious Travel Consumption. Journal of Travel Research, 2019, 58, 1014-1033.	9.0	35
5	Hybrid social media: employeesâ€™ use of a boundary-spanning technology. New Technology, Work and Employment, 2018, 33, 74-93.	4.0	29
6	Managing relationships on social media in business-to-business organisations. Journal of Business Research, 2021, 125, 120-134.	10.2	25
7	From hype to reality: Blockchain grows up. Business Horizons, 2019, 62, 269-271.	5.2	24
8	Online service failure and propensity to suspend offline consumption. Service Industries Journal, 2014, 34, 659-676.	8.3	19
9	Examining the information value of virtual communities: Factual versus opinion-based message content. Journal of Marketing Management, 2013, 29, 421-438.	2.3	18
10	Conditions in Prerelease Movie Trailers For Stimulating Positive Word of Mouth. Journal of Advertising Research, 2017, 57, 159-172.	2.1	11
11	Do good, goes bad, gets ugly: Kony 2012. Journal of Public Affairs, 2013, 13, 202-208.	3.1	6
12	The normalization of social media as a workplace tool. Proceedings - Academy of Management, 2015, 2015, 18397.	0.1	1