

Sumitro Sarkum

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1797869/publications.pdf>

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17
papers

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2682572

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2272923

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docs citations

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times ranked

9
citing authors

#	ARTICLE	IF	CITATIONS
1	The Role of Multi-Actor Engagement. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 176.	5.2	1
2	The marketing channels for fresh fruit bunches at farmers palm oil plantation. <i>Innovative Marketing</i> , 2020, 16, 139-144.	1.7	2
3	The Diversity of Labuhanbatu Community Culture in Android-Based Applications. <i>International Journal of Advances in Data and Information Systems</i> , 2020, 1, .	1.2	2
4	The zoning strategy for smes: a marketing concept O2O (offline and online). <i>Journal of Physics: Conference Series</i> , 2019, 1175, 012211.	0.4	0
5	The Moderating Role of Dynamic Marketing Engagement in Marketing Function for SMEs Business Performance. , 2019, , .		0
6	Replied to Role of Marketing Function for Competitive Advantage. , 2019, , .		0
7	Sistem Informasi Penilaian Kinerja Pegawai Berbasis Web Pada Operasi Perangkat Daerah Kantor Camat Rantau Utara Labuhanbatu. <i>Jurnal Teknik Komputer</i> , 2019, 5, 93-96.	0.2	1
8	Lecturersâ€™™ Understanding on Indexing Databases of SINTA, DOAJ, Google Scholar, SCOPUS, and Web of Science: A Study of Indonesians. <i>Journal of Physics: Conference Series</i> , 2018, 954, 012026.	0.4	10
9	Analysis Iterative algorithms Dichotomizer (ID3): The Satisfaction Study in Computer Laboratory. , 2018, , .		0
10	Aplikasi Data Mahasiswa Berbasis Android: Studi Pada Sekolah Tinggi Ilmu Ekonomi Labuhanbatu. <i>It Journal Research and Development</i> , 2018, 3, 43-53.	0.1	0
11	PERANCANGAN SISTEM INFORMASI PENDATAAN MASYARAKAT MISKIN: TINJAUAN PARAMETER PENGHASILAN DAN KONDISI RUMAH. <i>Sistemasi</i> , 2018, 7, 273.	0.2	0
12	Media Pembelajaran Kamus Bahasa Latin Berbasis Android. <i>InfoTekJar: Jurnal Nasional Informatika Dan Teknologi Jaringan</i> , 2018, 3, 60-64.	0.1	0
13	Android Based Minang Language Using UCD Method (User Centered Design): Tour Guide Application. <i>Jurnal Sisfokom (Sistem Informasi Dan Komputer)</i> , 2018, 7, 149-154.	0.2	0
14	Aplikasi Berita Online Berbasis Android: Studi pada Pemerintah Kabupaten Labuhanbatu. <i>Jurnal Informatika: Jurnal Pengembangan IT</i> , 2018, 3, 380-386.	0.1	0
15	Pengaruh Permintaan Cabai Merah Terhadap Pendapatan Kelompok Tani Cabai Di Kabupaten Labuhanbatu. <i>Agrifo Jurnal Agribisnis Universitas Malikussaleh</i> , 2018, 3, 23.	0.1	0
16	Market price stabilizing strategy: overview of the combination of SWOT and QSPM analysis. <i>Jurnal Manajemen Motivasi</i> , 2018, 14, 53.	0.1	0
17	Dissecting Changes in Consumer Characteristics through Psychographics. , 0, , .		0