

Dag Å̃ivind Madsen

List of Publications by Year in descending order

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Version: 2024-02-01

50
papers

646
citations

567144

15
h-index

642610

23
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51
all docs

51
docs citations

51
times ranked

375
citing authors

#	ARTICLE	IF	CITATIONS
1	The Emergence and Rise of Industry 4.0 Viewed through the Lens of Management Fashion Theory. <i>Administrative Sciences</i> , 2019, 9, 71.	1.5	61
2	Googling Fashion: Forecasting Fashion Consumer Behaviour Using Google Trends. <i>Social Sciences</i> , 2019, 8, 111.	0.7	58
3	Big Data in fashion: transforming the retail sector. <i>Journal of Business Strategy</i> , 2019, 41, 21-27.	0.9	50
4	An Exploratory Bibliometric Analysis of the Birth and Emergence of Industry 5.0. <i>Applied System Innovation</i> , 2021, 4, 87.	2.7	45
5	SWOT ANALYSIS: A MANAGEMENT FASHION PERSPECTIVE. <i>International Journal of Business Research</i> , 2016, 16, 39-56.	0.1	39
6	The diffusion and popularity of Lean in Norway: An exploratory survey. <i>Cogent Business and Management</i> , 2016, 3, 1258132.	1.3	36
7	The Balanced Scorecard: Fashion or Virus?. <i>Administrative Sciences</i> , 2015, 5, 90-124.	1.5	29
8	Culture and management control interdependence: An analysis of control choices that complement the delegation of authority in Western cultural regions. <i>Accounting, Organizations and Society</i> , 2020, 86, 101116.	1.4	28
9	The Role of the Management Fashion Arena in the Cross-National Diffusion of Management Concepts: The Case of the Balanced Scorecard in the Scandinavian Countries. <i>Administrative Sciences</i> , 2013, 3, 110-142.	1.5	25
10	The Evolutionary Trajectory of the Agile Concept Viewed from a Management Fashion Perspective. <i>Social Sciences</i> , 2020, 9, 69.	0.7	25
11	Social media and management fashions. <i>Cogent Business and Management</i> , 2015, 2, .	1.3	20
12	Big Data viewed through the lens of management fashion theory. <i>Cogent Business and Management</i> , 2016, 3, 1165072.	1.3	18
13	Not dead yet: the rise, fall and persistence of the BCG Matrix. <i>Problems and Perspectives in Management</i> , 2017, 15, 19-34.	0.5	18
14	How do managers encounter fashionable management concepts? A study of balanced scorecard adopters in Scandinavia. <i>International Journal of Management Concepts and Philosophy</i> , 2014, 8, 249.	0.1	17
15	The emergence and evolution of benchmarking: a management fashion perspective. <i>Benchmarking</i> , 2017, 24, 775-805.	2.9	17
16	The impact of society on management control systems. <i>Scandinavian Journal of Management</i> , 2017, 33, 253-266.	1.0	15
17	Have the Reports of TQM's Death Been Greatly Exaggerated? A Re-Examination of the Concept's Historical Popularity Trajectory. <i>Administrative Sciences</i> , 2020, 10, 32.	1.5	15
18	Examining the Emergence and Evolution of Blue Ocean Strategy through the Lens of Management Fashion Theory. <i>Social Sciences</i> , 2019, 8, 28.	0.7	12

#	ARTICLE	IF	CITATIONS
19	Experimental Methods in Economics and Psychology: A Comparison. <i>Procedia, Social and Behavioral Sciences</i> , 2015, 187, 113-117.	0.5	9
20	The diffusion of Lean in the Norwegian municipality sector: An exploratory survey. <i>Cogent Business and Management</i> , 2017, 4, 1411067.	1.3	9
21	The Long-term Sustainability of Lean as a Management Practice: Survey Evidence on Diffusion and Use of the Concept in Norway in the Period 2015â€”2017. <i>Sustainability</i> , 2019, 11, 3120.	1.6	9
22	The historical evolution and popularity of activity-based thinking in management accounting. <i>Journal of Accounting and Organizational Change</i> , 2020, 16, 401-425.	1.1	9
23	USING GOOGLE TRENDS IN MANAGEMENT FASHION RESEARCH: A SHORT NOTE. <i>European Journal of Management</i> , 2016, 16, 111-122.	0.0	9
24	Examining the popularity trajectory of outsourcing as a management concept. <i>Problems and Perspectives in Management</i> , 2017, 15, 178-196.	0.5	8
25	The evolution of a management control package: a retrospective case study. <i>Journal of Applied Accounting Research</i> , 2020, 21, 763-781.	1.9	7
26	The science of statistics versus data science: What is the future?. <i>Technological Forecasting and Social Change</i> , 2021, 173, 121111.	6.2	7
27	Diffusion of management accounting innovations: a virus perspective. <i>Journal of Accounting and Organizational Change</i> , 2019, 15, 513-534.	1.1	6
28	Attitudes and actions towards sustainability: A survey of Norwegian SMEs. <i>Corporate Ownership and Control</i> , 2020, 17, 117-128.	0.5	6
29	Wage expenditures and sporting success: An analysis of Norwegian and Swedish football 2010â€”2013. <i>Cogent Social Sciences</i> , 2018, 4, 1457423.	0.5	5
30	Developing a Maturity Model for the Compliance Function of Investment Firms: A Preliminary Case Study from Norway. <i>Administrative Sciences</i> , 2021, 11, 109.	1.5	4
31	The Diffusion and Implementation of the Balanced Scorecard in the Norwegian Municipality Sector: A Descriptive Analysis. <i>Social Sciences</i> , 2019, 8, 152.	0.7	3
32	The history and trajectory of economic value added from a management fashion perspective. <i>International Journal of Management Concepts and Philosophy</i> , 2020, 13, 51.	0.1	3
33	IS CORPORATE SOCIAL RESPONSIBILITY A MANAGEMENT FASHION IN NORWAY? SOME PRELIMINARY EVIDENCE. <i>European Journal of Business Research</i> , 2014, 14, 87-99.	0.0	3
34	The Balanced Scorecard i Norge: En Åstudie av konseptets utviklingsforlÅp fra 1992 til 2011. , 2012, 28, 55-66.	0.0	3
35	The shift of accounting models and accounting quality: The case of Norwegian GAAP. <i>Corporate Ownership and Control</i> , 2017, 14, 289-300.	0.5	3
36	AN EXAMINATION OF THE CURRENT STATUS AND POPULARITY OF HR ANALYTICS. <i>International Journal of Strategic Management</i> , 2019, 19, 17-38.	0.0	3

#	ARTICLE	IF	CITATIONS
37	Examining customer relationship management from a management fashion perspective. Cogent Business and Management, 2016, 3, 1161285.	1.3	2
38	The value relevance of alternative performance measures: Evidence from the Oslo Stock Exchange. Journal of Governance and Regulation, 2018, 7, 27-41.	0.4	2
39	Close encounters of the 4th kind An exploration of the state of Industry 4.0 in Norway. International Journal of Management Concepts and Philosophy, 2021, 14, 168.	0.1	2
40	Broadcasting Revenues and Sporting Success in European Football: Evidence from the Big Five Leagues. Journal of Applied Business and Economics, 2020, 22, .	0.5	2
41	Comparative Analysis of Routing Schemes Based on Machine Learning. Mobile Information Systems, 2022, 2022, 1-18.	0.4	2
42	To what extent are balanced scorecards used to manage sustainability Survey evidence from Norway. International Journal of Management Concepts and Philosophy, 2021, 14, 43.	0.1	1
43	The application of big data in fashion retailing: a narrative review. International Journal of Management Concepts and Philosophy, 2020, 13, 247.	0.1	1
44	Designing an Accounting Course Module on Cost Allocation: Pedagogical and Didactical Considerations from a Norwegian Perspective. Education Sciences, 2021, 11, 232.	1.4	0
45	STRATEGIC MANAGEMENT ACCOUNTING: VIEWPOINTS, TRENDS AND ISSUES. European Journal of Management, 2014, 14, 125-134.	0.0	0
46	Bruk av ikke-finansiell prestasjonsmåling i norske produksjonsbedrifter. Beta Scandinavian Journal of Business Research, 2018, 32, 100-126.	0.1	0
47	Fra bokfærer til rådgiver?. Beta Scandinavian Journal of Business Research, 2018, 32, 165-180.	0.1	0
48	The history and trajectory of Economic Value Added from a management fashion perspective. International Journal of Management Concepts and Philosophy, 2019, 1, 1.	0.1	0
49	One Marketing Metric To Rule Them All? An Examination of the Emergence and Rise of Net Promoter Score as a Marketing Fashion. SSRN Electronic Journal, 0, , .	0.4	0
50	The Diffusion of Human Resource Transformation in Scandinavia: A Supply-Side Perspective. Societies, 2022, 12, 81.	0.8	0