

Oliver B BÃ¼ttner

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/17874/publications.pdf>

Version: 2024-02-01

16
papers

571
citations

840776

11
h-index

1125743

13
g-index

16
all docs

16
docs citations

16
times ranked

477
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploratory Shopping: Attention Affects In-Store Exploration and Unplanned Purchasing. Journal of Consumer Research, 2021, 48, 51-76.	5.1	20
2	Why Are We Distracted by Social Media? Distraction Situations and Strategies, Reasons for Distraction, and Individual Differences. Frontiers in Psychology, 2021, 12, 711416.	2.1	21
3	What does it take for sour grapes to remain sour? Persistent effects of behavioral inhibition in go/no-go tasks on the evaluation of appetitive stimuli.. Motivation Science, 2017, 3, 1-18.	1.6	24
4	Using Implementation Intentions in Shopping Situations: How Arousal Can Help Shield Consumers Against Temptation. Applied Cognitive Psychology, 2016, 30, 672-680.	1.6	11
5	Balancing the balance: Self-control mechanisms and compulsive buying. Journal of Economic Psychology, 2015, 49, 120-132.	2.2	25
6	How shopping orientation influences the effectiveness of monetary and nonmonetary promotions. European Journal of Marketing, 2015, 49, 170-189.	2.9	43
7	Shopping orientation as a stable consumer disposition and its influence on consumers' evaluations of retailer communication. European Journal of Marketing, 2014, 48, 1026-1045.	2.9	32
8	Hard to Ignore. Social Psychological and Personality Science, 2014, 5, 343-351.	3.9	23
9	Visual Attention and Goal Pursuit. Personality and Social Psychology Bulletin, 2014, 40, 1248-1259.	3.0	108
10	A Dual-Step and Dual-Process Model of Advertising Effects: Implications for Reducing the Negative Impact of Advertising on Children's Consumption Behaviour. Journal of Consumer Policy, 2014, 37, 161-182.	1.3	24
11	Eyes Wide Shopped: Shopping Situations Trigger Arousal in Impulsive Buyers. PLoS ONE, 2014, 9, e114593.	2.5	16
12	Shopping Orientation and Mindsets: How Motivation Influences Consumer Information Processing During Shopping. Psychology and Marketing, 2013, 30, 779-793.	8.2	69
13	Ein deutschsprachiges Inventar kaufbegleitender Emotionen (IKE). Marketing, Zeitschrift Fur Forschung Und Praxis, 2013, 35, 289-302.	0.2	0
14	Kognitive Prozesse am Point of Sale. , 2009, , .		4
15	Vertrauen und Vertrauenswürdigkeit im Internet am Beispiel von Internetapotheken. , 2009, , 473-492.		0
16	Perceived trustworthiness of online shops. Journal of Consumer Behaviour, 2008, 7, 35-50.	4.2	151