

Rachel Howell

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1786876/publications.pdf>

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1
papers

10
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

12
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumption of Bottled Water at the Bottom of the Pyramid: Who Purchases First?. Journal of Macromarketing, 2020, 40, 31-50.	2.6	10