

Vincenzo Russo

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1781314/publications.pdf>

Version: 2024-02-01

43
papers

1,364
citations

567281

15
h-index

377865

34
g-index

44
all docs

44
docs citations

44
times ranked

1338
citing authors

#	ARTICLE	IF	CITATIONS
1	Privacy calculus model in e-commerce – a study of Italy and the United States. <i>European Journal of Information Systems</i> , 2006, 15, 389-402.	9.2	278
2	Wellbeing Costs of Technology Use during Covid-19 Remote Working: An Investigation Using the Italian Translation of the Technostress Creators Scale. <i>Sustainability</i> , 2020, 12, 5911.	3.2	257
3	Internet Users' Privacy Concerns and Beliefs About Government Surveillance. <i>Journal of Global Information Management</i> , 2006, 14, 57-93.	2.8	92
4	Neuromarketing empirical approaches and food choice: A systematic review. <i>Food Research International</i> , 2018, 108, 650-664.	6.2	86
5	Workload, Techno Overload, and Behavioral Stress During COVID-19 Emergency: The Role of Job Crafting in Remote Workers. <i>Frontiers in Psychology</i> , 2021, 12, 655148.	2.1	86
6	Sustainability and organic production: How information influences consumer's expectation and preference for yogurt. <i>Food Quality and Preference</i> , 2013, 30, 1-8.	4.6	65
7	Does the End Justify the Means? The Role of Organizational Communication among Work-from-Home Employees during the COVID-19 Pandemic. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 3933.	2.6	45
8	Characterization of affective states by pupillary dynamics and autonomic correlates. <i>Frontiers in Neuroengineering</i> , 2013, 6, 9.	4.8	37
9	The foreign language effect on decision-making: A meta-analysis. <i>Psychonomic Bulletin and Review</i> , 2021, 28, 1131-1141.	2.8	35
10	A neurophysiological exploration of the dynamic nature of emotions during the customer experience. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102217.	9.4	34
11	“Everything Will Be Fine” A Study on the Relationship between Employees' Perception of Sustainable HRM Practices and Positive Organizational Behavior during COVID19. <i>Sustainability</i> , 2020, 12, 10216.	3.2	29
12	How do implicit/explicit attitudes and emotional reactions to sustainable logo relate? A neurophysiological study. <i>Food Quality and Preference</i> , 2019, 71, 485-496.	4.6	27
13	Survey on Food Preferences of University Students: from Tradition to New Food Customs?. <i>Agriculture (Switzerland)</i> , 2018, 8, 155.	3.1	24
14	The impact of emotions on recall: An empirical study on social ads. <i>Journal of Consumer Behaviour</i> , 2017, 16, 424-433.	4.2	22
15	IAT, consumer behaviour and the moderating role of decision-making style: An empirical study on food products. <i>Food Quality and Preference</i> , 2018, 64, 205-220.	4.6	21
16	Emotion assessment using Machine Learning and low-cost wearable devices. , 2020, 2020, 576-579.		21
17	Assessing the Emotional Response in Social Communication: The Role of Neuromarketing. <i>Frontiers in Psychology</i> , 2021, 12, 625570.	2.1	14
18	Nonlinear analysis of pupillary dynamics. <i>Biomedizinische Technik</i> , 2016, 61, 95-106.	0.8	13

#	ARTICLE	IF	CITATIONS
19	Childhood obesity, overweight and underweight: a study in primary schools in Milan. <i>Eating and Weight Disorders</i> , 2013, 18, 183-191.	2.5	12
20	Re-localizing "legal" food: a social psychology perspective on community resilience, individual empowerment and citizen adaptations in food consumption in Southern Italy. <i>Agriculture and Human Values</i> , 2016, 33, 179-190.	3.0	12
21	A Neuroscientific Method for Assessing Effectiveness of Digital vs. Print Ads. <i>Journal of Advertising Research</i> , 2020, 60, 71-86.	2.1	12
22	Patient satisfaction and communication as competitive levers in dentistry. <i>TQM Journal</i> , 2009, 21, 365-381.	3.3	11
23	Reconstruction and analysis of the pupil dilation signal: Application to a psychophysiological affective protocol. , 2013, 2013, 5-8.		11
24	ESB: A low-cost EEG Synchronization Box. <i>HardwareX</i> , 2020, 8, e00125.	2.2	11
25	Novel Food-Based Product Communication: A Neurophysiological Study. <i>Nutrients</i> , 2020, 12, 2092.	4.1	11
26	Time-Varying Spectral Analysis of Single-Channel EEG: Application in Affective Protocol. <i>Journal of Medical and Biological Engineering</i> , 2015, 35, 367-374.	1.8	10
27	Long-term Follow up of Patients with Acute Aortic Syndromes: Relevance of both Aortic and Non-aortic Events. <i>European Journal of Vascular and Endovascular Surgery</i> , 2018, 56, 200-208.	1.5	10
28	"The Theater of the Mind": The Effect of Radio Exposure on TV Advertising. <i>Social Sciences</i> , 2020, 9, 123.	1.4	10
29	Understanding organizational aspects for managing crisis situations. <i>Journal of Organizational Change Management</i> , 2019, 33, 29-49.	2.7	9
30	Dairy Products with Certification Marks: The Role of Territoriality and Safety Perception on Intention to Buy. <i>Foods</i> , 2021, 10, 2352.	4.3	8
31	Strategic Communication and Neuromarketing in the Fisheries Sector: Generating Ideas From the Territory. <i>Frontiers in Communication</i> , 2021, 6, .	1.2	7
32	Wellbeing in Workers during COVID-19 Pandemic: The Mediating Role of Self-Compassion in the Relationship between Personal Resources and Exhaustion. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 1714.	2.6	7
33	Family lifestyle and childhood obesity in an urban city of Northern Italy. <i>Eating and Weight Disorders</i> , 2015, 20, 363-370.	2.5	6
34	Looking through blue glasses: bioelectrical measures to assess the awakening after a calm situation*. , 2019, 2019, 526-529.		6
35	Neurocoaching: exploring the relationship between coach and coachee by means of bioelectrical signal similarities. , 2020, 2020, 3184-3187.		5
36	Job Assessment Through Bioelectrical Measures: A Neuromanagement Perspective. <i>Frontiers in Psychology</i> , 2021, 12, 673012.	2.1	5

#	ARTICLE	IF	CITATIONS
37	PRIVACY TRADE-OFF FACTORS IN E-COMMERCE - A STUDY OF ITALY AND THE UNITED STATES.. Proceedings - Academy of Management, 2005, 2005, A1-A6.	0.1	4
38	Understanding organizational aspects for managing crisis situations. Journal of Organizational Change Management, 2019, 33, 50-65.	2.7	3
39	A Stimulus-Response Processing Framework for Pupil Dynamics Assessment during Iso-Luminant Stimuli. , 2018, 2018, 400-403.		1
40	An Analysis and Comparison of Expectations and Perceptions on Sustainable Tourism among Italian and German Tourists. Journal of Tourism and Leisure Studies, 2016, 1, 1-11.	0.1	1
41	Internet Users' Privacy Concerns and Beliefs About Government Surveillance. Advances in Global Information Management, 2009, , 229-257.	0.0	0
42	La comunicazione e la relazione medico-paziente per migliorare la qualità dei servizi odontoiatrici. Confronto tra settore privato e Sistema sanitario nazionale. Rivista Italiana Di Comunicazione Pubblica, 2009, , 166-192.	0.0	0
43	Comunicare la solidarietà. Rivista Italiana Di Comunicazione Pubblica, 2011, , 114-147.	0.0	0