

Dirk Zwerenz

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1762114/publications.pdf>

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2
papers

21
citations

2682572

2
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2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

14
citing authors

#	ARTICLE	IF	CITATIONS
1	Big Data & Analytics as a sustainable Customer Loyalty Instrument in Banking and Finance. Financial Markets Institutions and Risks, 2019, 3, 74-88.	1.2	16
2	Performance Incentives To Increase Motivation; Potentials Of Meaningful Activities In Project Management. SocioEconomic Challenges, 2020, 4, 95-118.	1.6	5