Fevzi Okumus

List of Publications by Year
in descending order

144 papers	9,615 citations	36203 51 h-index	45213 90 g-index
144 all docs	144 docs citations	144 times ranked	5658 citing authors

#	Article	IF	Citations
1	Incorporating local and international cuisines in the marketing of tourism destinations: The cases of Hong Kong and Turkey. Tourism Management, 2007, 28, 253-261.	5.8	391
2	Corporate social responsibility: what are top hotel companies reporting?. International Journal of Contemporary Hospitality Management, 2007, 19, 461-475.	5.3	388
3	An epistemological view of consumer experiences. International Journal of Hospitality Management, 2011, 30, 10-21.	5.3	370
4	Understanding Satisfied and Dissatisfied Hotel Customers: Text Mining of Online Hotel Reviews. Journal of Hospitality Marketing and Management, 2016, 25, 1-24.	5.1	334
5	Bibliometric studies in tourism. Annals of Tourism Research, 2016, 61, 180-198.	3.7	332
6	What keeps the mobile hotel booking users loyal? Investigating the roles of self-efficacy, compatibility, perceived ease of use, and perceived convenience. International Journal of Information Management, 2016, 36, 1350-1359.	10.5	295
7	What drives employees' intentions to implement green practices in hotels? The role of knowledge, awareness, concern and ecological behaviour. International Journal of Hospitality Management, 2014, 40, 20-28.	5.3	256
8	Understanding the Consumer Experience: An Exploratory Study of Luxury Hotels. Journal of Hospitality Marketing and Management, 2011, 20, 166-197.	5.1	236
9	Food Tourism as a Viable Market Segment: It's All How You Cook the Numbers!. Journal of Travel and Tourism Marketing, 2008, 25, 137-148.	3.1	230
10	Consumer perception of knowledge-sharing in travel-related OnlineÂSocial Networks. Tourism Management, 2016, 52, 287-296.	5.8	230
11	An investigation on online reviews in sharing economy driven hospitality platforms: A viewpoint of trust. Tourism Management, 2019, 71, 366-377.	5.8	227
12	The role of utilitarian and hedonic values on users' continued usage intention in a mobile hotel booking environment. International Journal of Hospitality Management, 2016, 57, 106-115.	5.3	202
13	Managing the experience co-creation process in tourism destinations: Empirical findings from Naples. Tourism Management, 2017, 62, 264-277.	5.8	199
14	Generating brand awareness in Online Social Networks. Computers in Human Behavior, 2015, 50, 600-609.	5.1	185
15	A framework to implement strategies in organizations. Management Decision, 2003, 41, 871-882.	2.2	171
16	The impact of servicescape on hedonic value and behavioral intentions: The importance of previous experience. International Journal of Hospitality Management, 2018, 72, 10-20.	5.3	166
17	Exploring the role of next-generation virtual technologies in destination marketing. Journal of Destination Marketing & Management, 2018, 9, 138-148.	3.4	161
18	Generation Y travelers' commitment to online social network websites. Tourism Management, 2013, 35, 13-22.	5.8	156

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19	IMPACT OF AN ECONOMIC CRISIS Evidence from Turkey. Annals of Tourism Research, 2005, 32, 942-961.	3.7	152
20	The impact of Turkey's economic crisis of February 2001 on the tourism industry in Northern Cyprus. Tourism Management, 2005, 26, 95-104.	5.8	147
21	The relationship between travel constraints and destination image: A case study of Brunei. Tourism Management, 2013, 35, 198-208.	5.8	143
22	Strategic orientation and performance of tourism firms: Evidence from a developing country. Tourism Management, 2011, 32, 147-157.	5.8	137
23	Attracting tourists to travel companies' websites: the structural relationship between website brand, personal value, shopping experience, perceived risk and purchase intention. Current Issues in Tourism, 2018, 21, 616-645.	4.6	124
24	Online experiences: flow theory, measuring online customer experience in e-commerce and managerial implications for the lodging industry. Information Technology and Tourism, 2014, 14, 49-71.	3.4	123
25	Towards a strategy implementation framework. International Journal of Contemporary Hospitality Management, 2001, 13, 327-338.	5.3	121
26	The entrepreneurship research in hospitality and tourism. International Journal of Hospitality Management, 2019, 78, 1-12.	5.3	121
27	The importance of water management in hotels: a framework for sustainability through innovation. Journal of Sustainable Tourism, 2014, 22, 1090-1107.	5.7	119
28	Hotels' corporate social responsibility practices, organizational culture, firm reputation, and performance. Journal of Sustainable Tourism, 2019, 27, 398-419.	5.7	119
29	Barriers affecting organisational adoption of higher order customer engagement in tourism service interactions. Tourism Management, 2014, 42, 181-193.	5.8	117
30	Information technology applications and competitive advantage in hotel companies. Journal of Hospitality and Tourism Technology, 2011, 2, 139-153.	2.5	112
31	Applying flow theory to booking experiences: An integrated model in an online service context. Information and Management, 2015, 52, 668-678.	3.6	108
32	Politics and sustainable tourism development – Can they co-exist? Voices from North Cyprus. Tourism Management, 2010, 31, 345-356.	5.8	105
33	Brand awareness, image, physical quality and employee behavior as building blocks of customer-based brand equity: Consequences in the hotel context. Journal of Hospitality and Tourism Management, 2019, 40, 114-124.	3.5	98
34	Avoiding the hospitality workforce bubble: Strategies to attract and retain generation Z talent in the hospitality workforce. Tourism Management Perspectives, 2020, 33, 100603.	3.2	94
35	Using Local Cuisines when Promoting Small Caribbean Island Destinations. Journal of Travel and Tourism Marketing, 2013, 30, 410-429.	3.1	89
36	Understanding the importance that consumers attach to social media sharing (ISMS): Scale development and validation. Tourism Management, 2020, 76, 103954.	5.8	83

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37	Career adaptability and employee turnover intentions: The role of perceived career opportunities and orientation to happiness in the hospitality industry. Journal of Hospitality and Tourism Management, 2020, 44, 98-107.	3.5	83
38	Constructing a model of exhibition attachment: Motivation, attachment, and loyalty. Tourism Management, 2018, 65, 224-236.	5.8	77
39	Understanding mobile hotel booking loyalty: an integration of privacy calculus theory and trust-risk framework. Information Systems Frontiers, 2017, 19, 753-767.	4.1	75
40	COVID-19, mental health problems, and their detrimental effects on hotel employeesâ€™ propensity to be late for work, absenteeism, and life satisfaction. Current Issues in Tourism, 2021, 24, 934-951.	4.6	75
41	How do hotel employees' environmental attitudes and intentions to implement green practices relate to their ecological behavior?. Journal of Hospitality and Tourism Management, 2019, 39, 193-200.	3.5	73
42	The Role of Online Social Network Travel Websites in Creating Social Interaction for Gen Y Travelers. International Journal of Tourism Research, 2013, 15, 458-472.	2.1	72
43	Gaining access for research. Annals of Tourism Research, 2007, 34, 7-26.	3.7	71
44	Do consumers care about CSR in their online reviews? An empirical analysis. International Journal of Hospitality Management, 2020, 85, 102342.	5.3	66
45	Competitive intelligence practices in hotels. International Journal of Hospitality Management, 2016, 53, 161-172.	5.3	64
46	An Empirical Study of Environmental Practices and Employee Ecological Behavior in the Hotel Industry. Journal of Hospitality and Tourism Research, 2017, 41, 585-608.	1.8	61
47	Customer relationship management research in tourism and hospitality: a state-of-the-art. Tourism Review, 2017, 72, 209-220.	3.8	60
48	Website interactivity and brand development of online travel agencies in China: The moderating role of age. Journal of Business Research, 2019, 99, 382-389.	5.8	60
49	Online branding: Development of hotel branding through interactivity theory. Tourism Management, 2016, 57, 180-192.	5.8	57
50	Barriers and resistance to change in hotel firms: an investigation at unit level. International Journal of Contemporary Hospitality Management, 1998, 10, 283-288.	5.3	56
51	Implementation of yield management practices in service organisations: empirical findings from a major hotel group. Service Industries Journal, 2004, 24, 65-89.	5.0	56
52	Revisiting the link between business strategy and performance: Evidence from hotels. International Journal of Hospitality Management, 2018, 72, 21-31.	5.3	56
53	The effect of servant leadership on hotel employeesâ€™ behavioral consequences: Work engagement versus job satisfaction. International Journal of Hospitality Management, 2021, 97, 102994.	5.3	56
54	Barriers to Environmental Technology Adoption in Hotels. Journal of Hospitality and Tourism Research, 2018, 42, 829-852.	1.8	55

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55	Can hospitality researchers contribute to the strategic management literature?. International Journal of Hospitality Management, 2002, 21, 105-110.	5.3	54
56	What hinders hotels' adoption of environmental technologies: A quantitative study. International Journal of Hospitality Management, 2020, 84, 102324.	5.3	54
57	Effect of social media sharing on destination brand awareness and destination quality. Journal of Vacation Marketing, 2020, 26, 33-56.	2.5	53
58	REGIONAL DESTINATION MARKETING: A COLLABORATIVE APPROACH. Journal of Travel and Tourism Marketing, 2009, 26, 462-481.	3.1	51
59	The impact of social media activities on brand image and emotional attachment. Journal of Hospitality and Tourism Technology, 2020, 11, 109-135.	2.5	47
60	Potential challenges of employing a formal environmental scanning approach in hospitality organizations. International Journal of Hospitality Management, 2004, 23, 123-143.	5.3	46
61	The Applications of Environmental Technologies in Hotels. Journal of Hospitality Marketing and Management, 2017, 26, 23-47.	5.1	45
62	Interdisciplinary research in tourism. Tourism Management, 2018, 69, 540-549.	5.8	43
63	Linking the internal mechanism of exhibition attachment to exhibition satisfaction: A comparison of first-time and repeat attendees. Tourism Management, 2019, 72, 92-104.	5.8	41
64	In pursuit of contemporary content for courses on strategic management in tourism and hospitality schools. International Journal of Hospitality Management, 2005, 24, 259-279.	5.3	38
65	Corporate social responsibility: what are the top three Orlando theme parks reporting?. Worldwide Hospitality and Tourism Themes, 2010, 2, 316-337.	0.8	38
66	A Review of Disparate Approaches to Strategy Implementation in Hospitality Firms. Journal of Hospitality and Tourism Research, 1999, 23, 21-39.	1.8	37
67	Helpful or harmful? A double-edged sword of emoticons in online review helpfulness. Tourism Management, 2020, 81, 104135.	5.8	37
68	How do lifestyle hospitality and tourism entrepreneurs manage their work-life balance?. International Journal of Hospitality Management, 2020, 85, 102359.	5.3	36
69	Customer engagement research in hospitality and tourism: a systematic review. Journal of Hospitality Marketing and Management, 2021, 30, 871-904.	5.1	35
70	Tourism Higher Education in Turkey. Journal of Teaching in Travel and Tourism, 2005, 5, 89-116.	1.9	34
71	Understanding Why Women Work in Five-Star Hotels in a Developing Country and Their Work-Related Problems. International Journal of Hospitality and Tourism Administration, 2010, 11, 76-105.	1.7	34
72	Unravelling the effects of cultural differences in the online appraisal of hospitality and tourism services. International Journal of Hospitality Management, 2020, 90, 102606.	5.3	33

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73	Special issue on smart, connected hospitality and tourism. Information Systems Frontiers, 2017, 19, 699-703.	4.1	32
74	Authorship Trends, Collaboration Patterns, and Co-Authorship Networks in Lodging Studies (1990–2016). Journal of Hospitality Marketing and Management, 2018, 27, 561-582.	5.1	32
75	Collaborative Marketing in a Regional Destination: Evidence from Central Florida. International Journal of Tourism Research, 2013, 15, 285-297.	2.1	31
76	Managers from "Hell" in the hospitality industry: How do hospitality employees profile bad managers?. International Journal of Hospitality Management, 2019, 77, 97-107.	5.3	31
77	Intellectual structure of strategic management research in the hospitality management field: A co-citation analysis. International Journal of Hospitality Management, 2019, 78, 234-250.	5.3	31
78	A Critical Review and Evaluation of Teaching Methods of Strategic Management in Tourism and Hospitality Schools. Journal of Hospitality and Tourism Education, 2004, 16, 22-33.	2.5	30
79	Franchise partner selection decision making. Service Industries Journal, 2010, 30, 929-946.	5.0	29
80	Marketing Philosophies. Annals of Tourism Research, 2008, 35, 127-147.	3.7	28
81	Cognition and Affect Interplay: A Framework for the Tourist Vacation Decision-Making Process. Journal of Travel and Tourism Marketing, 2011, 28, 567-582.	3.1	28
82	Diversity management: What are the leading hospitality and tourism companies reporting?. Journal of Hospitality Marketing and Management, 2018, 27, 905-925.	5.1	26
83	Cultural Tourism in Turkey: A Missed Opportunity. Journal of Hospitality Marketing and Management, 2012, 21, 638-658.	5.1	24
84	Developing a brand structure pyramid model for travel-related online social networks. Tourism Review, 2013, 68, 49-70.	3.8	24
85	Do tourists' personality traits moderate the relationship between social media content sharing and destination involvement?. Journal of Travel and Tourism Marketing, 2019, 36, 612-626.	3.1	24
86	Linking organizational career management with Generation Y employees' organizational identity: The mediating effect of meeting career expectations. Journal of Hospitality Marketing and Management, 2020, 29, 164-181.	5.1	24
87	An integrative systematic review of innovation research in hospitality and tourism. Tourism Management Perspectives, 2021, 37, 100789.	3.2	24
88	Organizational Ambidexterity in Tourism Research: A Systematic Review. Tourism Analysis, 2020, 25, 137-152.	0.5	23
89	Employee-fit and turnover intentions: The role of job engagement and psychological contract violation in the hospitality industry. Journal of Hospitality and Tourism Management, 2021, 49, 385-395.	3.5	23
90	Identifying and overcoming barriers to deployment of information technology projects in hotels. Journal of Organizational Change Management, 2017, 30, 744-766.	1.7	22

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91	Scientific progress on strategic management in hospitality and tourism: a state-of-the-art. Tourism Review, 2017, 72, 261-273.	3.8	22
92	How do hospitality entrepreneurs use their social networks to access resources? Evidence from the lifecycle of small hospitality enterprises. International Journal of Hospitality Management, 2019, 79, 158-167.	5.3	21
93	The Information Technology (IT) Skills of Hospitality School Graduates as Perceived by Hospitality Professionals. Journal of Teaching in Travel and Tourism, 2014, 14, 321-342.	1.9	20
94	Competitor intelligence and analysis (CIA) model and online reviews: integrating big data text mining with network analysis for strategic analysis. Tourism Review, 2021, 76, 529-552.	3.8	20
95	Strategic Management in Hospitality and Tourism. , 2010, , 19-38.		19
96	Marketing China to U.S. travelers through electronic word-of-mouth and destination image: Taking Beijing as an example. Journal of Vacation Marketing, 2021, 27, 267-286.	2.5	19
97	Assessing the Web-Based Destination Marketing Activities: A Relationship Marketing Perspective. Journal of Hospitality Marketing and Management, 2009, 18, 421-444.	5.1	18
98	A quantitative study exploring the difference between gaming genre preferences. The Computer Games Journal, 2013, 2, 19-40.	1.0	18
99	Can error management culture increase work engagement in hotels? The moderating role of gender. Service Business, 2018, 12, 757-778.	2.2	18
100	How do hotels operationalize their competitive intelligence efforts into their management processes? Proposing a holistic model. International Journal of Hospitality Management, 2019, 83, 283-292.	5.3	18
101	A Bibliometric Analysis of Lodging-Context Research From 1990 to 2016. Journal of Hospitality and Tourism Research, 2019, 43, 210-225.	1.8	18
102	What do companies report for their corporate social responsibility practices on their corporate websites? Evidence from a global airline company. Journal of Hospitality and Tourism Technology, 2020, 11, 385-405.	2.5	18
103	Situational and personal factors influencing hospitality employee engagement in value co-creation. International Journal of Hospitality Management, 2020, 91, 102687.	5.3	18
104	Conceptual Structure of Lodging-Context Studies: 1990-2016. Journal of Hospitality and Tourism Research, 2019, 43, 573-594.	1.8	17
105	UGC involvement, motivation and personality: Comparison between China and Spain. Journal of Destination Marketing & Management, 2021, 19, 100543.	3.4	17
106	Exploring the links among corporate social responsibility, reputation, and performance from a multi-dimensional perspective. International Journal of Hospitality Management, 2021, 99, 103079.	5.3	17
107	Barriers to the Implementation of Strategic Decisions: Evidence from Hotels in a Developing Country. Journal of Hospitality Marketing and Management, 2018, 27, 514-543.	5.1	16
108	Capsule hotels: Offering Experiential Value or perceived as risky by tourists? An optimum stimulation level model. International Journal of Hospitality Management, 2020, 86, 102434.	5.3	16

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109	Developing effective communication strategies for the Spanish and Haitianâ€Creoleâ€speaking workforce in hotel companies. Worldwide Hospitality and Tourism Themes, 2011, 3, 335-353.	0.8	15
110	Does self-congruity or functional congruity better predict destination attachment? A higher-order structural model. Journal of Destination Marketing & Management, 2022, 23, 100686.	3.4	15
111	Evolution of strategic management research lines in hospitality and tourism. Journal of Hospitality Marketing and Management, 2019, 28, 690-710.	5.1	13
112	Are We Teaching Strategic Management Right?. Journal of Teaching in Travel and Tourism, 2009, 8, 329-350.	1.9	12
113	The Mediating Effect of Virtual Interactivity in Travel-Related Online Social Network Websites. International Journal of Hospitality and Tourism Administration, 2016, 17, 147-178.	1.7	12
114	Management of the change process in hotel companies. International Journal of Hospitality Management, 1998, 17, 363-374.	5.3	11
115	A Content Analysis of Strategic Management Syllabi in Tourism and Hospitality Schools. Journal of Teaching in Travel and Tourism, 2007, 7, 77-97.	1.9	11
116	Travel motivations of Iranian tourists to Turkey and their satisfaction level with all-inclusive package tours. Journal of Vacation Marketing, 2019, 25, 25-36.	2.5	10
117	Coopetition strategies for competitive intelligence practices-evidence from full-service hotels. International Journal of Hospitality Management, 2021, 99, 103049.	5.3	10
118	Hiring People with Disabilities As a Csr Strategy in the Tourism Industry. Tourism Analysis, 2021, 26, 41-55.	0.5	10
119	A mixed-method review of work-family research in hospitality contexts. Journal of Hospitality and Tourism Management, 2020, 45, 213-225.	3.5	9
120	Competitive intelligence in hospitality and tourism: a perspective article. Tourism Review, 2019, 75, 239-242.	3.8	8
121	Beyond Structural Equation Modelling in Tourism Research: Fuzzy Set/Qualitative Comparative Analysis (fs/QCA) and Data Envelopment Analysis (DEA). Perspectives on Asian Tourism, 2019, , 297-309.	0.4	8
122	Global pandemic uncertainty, pandemic discussion and visitor behaviour: A comparative tourism demand estimation for the US. Tourism Economics, 2023, 29, 1225-1250.	2.6	8
123	Designing Collaboration Process Facilitation in Hotel Management Teams to Improve Collaboration Performance. International Journal of Hospitality Management, 2020, 88, 102527.	5.3	7
124	Airline service: low-cost-carriers (LCCs) failure and passenger emotional experience. Tourism Review, 2021, , .	3.8	7
125	Strategic management research in hospitality and tourism: a perspective article. Tourism Review, 2019, 75, 243-246.	3.8	6
126	The Importance of Having a Balanced Rating Index for Ranking Academic Journals. Journal of Hospitality and Tourism Research, 2018, 42, 1170-1181.	1.8	5

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127	The 'if-then' rules matter more? The roles of regulatory focus and leader–member exchange. International Journal of Hospitality Management, 2020, 90, 102602.	5.3	5
128	Ã–ÄžRENME DÃœZEYLERÄ° ARASI Ä°LÄ°ÅžKÄ°: OTEL Ä°ÅžLETMELERÄ°NDE BÄ°R ALAN ARAÅžTIRMASI. Ege Akademik Bakis (Ege Acader	0.2	5
129	Immigrant hospitality workers: Familism, acculturation experiences, and perception of workplace. International Journal of Hospitality Management, 2022, 103, 103213.	5.3	5
130	Mobility Patterns of Asian Students: The Case of Tourism and Hospitality Management Students in the United Kingdom. Journal of Hospitality and Tourism Education, 2018, 30, 85-94.	2.5	4
131	Proposing researcher brand equity index in hospitality and tourism. Tourism Review, 2019, 74, 990-1002.	3.8	4
132	Employee perceptions of diversity management in the hospitality industry. International Hospitality Review, 2023, 37, 265-285.	1.8	4
133	Guest Editorial: CREATIVITY IN THE COMPETITIVE SERVICE ENVIRONMENT. Service Industries Journal, 2022, 42, 277-279.	5.0	4
134	Impact of rural tourism development on subjective well-being of rural Chinese women. International Journal of Tourism Anthropology, 2015, 4, 252.	0.3	3
135	Career paths of hotel general managers in Turkey. Asia Pacific Journal of Tourism Research, 2016, 21, 1214-1226.	1.8	3
136	The Role of Organizational Factors on Employee Engagement and Hospitality Service Co-creation. Journal of China Tourism Research, 2022, 18, 756-777.	1.2	3
137	The effects of host sincerity on tourists' perceived destination image. Service Industries Journal, 2024, 44, 83-104.	5.0	3
138	Attributes Influencing Meeting Planners' Destination Selection: A Case of Orlando, Florida. Event Management, 2014, 18, 195-205.	0.6	2
139	A Transformation of the Mainland Chinese Market in Hong Kong's Tourism Industry. Journal of China Tourism Research, 2020, , 1-22.	1.2	2
140	Committed to conservation: Tourism in developed and developing contexts. International Journal of Tourism Research, 2022, 24, 323-336.	2.1	2
141	Strategic Decision Tools and Organizational Performance in the Hotel Industry. Journal of China Tourism Research, 2019, 15, 15-32.	1.2	1
142	Can Cruise Services Satisfy Chinese Outbound Travelers? An Importance–Performance Analysis. Journal of China Tourism Research, 2022, 18, 533-548.	1.2	1
143	How did the battlefield at Gallipoli become a tourist site? Epic tourism. Tourism Analysis, 2022, , .	0.5	1
144	Integrating Curriculum on Service Attitude with Service-Learning into a Hospitality Course. Journal of Hospitality and Tourism Education, 2023, 35, 159-168.	2.5	0