

Sunny Ham

List of Publications by Year in descending order

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Version: 2024-02-01

14
papers

276
citations

1478505

6
h-index

1125743

13
g-index

14
all docs

14
docs citations

14
times ranked

240
citing authors

#	ARTICLE	IF	CITATIONS
1	How does food choice motives relate to subjective well-being and loyalty? A cross-cultural comparison of vegan restaurant customers in South Korea and Singapore. <i>Journal of Foodservice Business Research</i> , 2022, 25, 168-208.	2.3	12
2	Influence of Gender on the Word-of-mouth Process in Restaurant Consumption Using Chronic Regulatory Focus. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 1350-1373.	3.0	2
3	Evaluation of the Need for Obesity Prevention Education Programs through Analysis of Factors Affecting Student Obesity Factors in Seoul during the COVID-19 Pandemic. <i>Journal of the East Asian Society of Dietary Life</i> , 2022, 32, 214-224.	0.6	0
4	Restaurant Meal Delivery and Take-Out Consumption Behavior according to Adolescents' Food-Related Lifestyles. <i>Journal of the East Asian Society of Dietary Life</i> , 2021, 31, 172-181.	0.6	4
5	Food service industry in the era of COVID-19: trends and research implications. <i>Nutrition Research and Practice</i> , 2021, 15, S22.	1.9	23
6	Which brand should be more nervous about nutritional information disclosure: McDonald's or Subway?. <i>Appetite</i> , 2020, 155, 104805.	3.7	10
7	Impacts of menu information quality and nutrition information quality on technology acceptance characteristics and behaviors toward fast food restaurants' kiosk. <i>Nutrition Research and Practice</i> , 2020, 14, 167.	1.9	7
8	Linking creating shared value to customer behaviors in the food service context. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 199-208.	6.6	18
9	Customers' perception of the attributes of different formats of menu labeling: a comparison between Korea and the U.S.. <i>Nutrition Research and Practice</i> , 2020, 14, 286.	1.9	1
10	Comparison of college students' behavior toward nutrition information communication between Korea and the US. <i>Nutrition Research and Practice</i> , 2020, 14, 401.	1.9	2
11	Application of the Health Belief Model to customers' use of menu labels in restaurants. <i>Appetite</i> , 2018, 123, 208-215.	3.7	40
12	Relationships among behavioral beliefs, past behaviors, attitudes and behavioral intentions toward healthy menu selection. <i>Nutrition Research and Practice</i> , 2018, 12, 348.	1.9	4
13	Development and validation of a measure of consumer behaviors toward nutritional labeling in restaurants. <i>Journal of Foodservice Business Research</i> , 2017, 20, 595-610.	2.3	4
14	The roles of attitude, subjective norm, and perceived behavioral control in the formation of consumers' behavioral intentions to read menu labels in the restaurant industry. <i>International Journal of Hospitality Management</i> , 2013, 35, 203-213.	8.8	149