

Sunny Ham

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1756867/publications.pdf>

Version: 2024-02-01

14
papers

276
citations

1478505

6
h-index

1125743

13
g-index

14
all docs

14
docs citations

14
times ranked

240
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | The roles of attitude, subjective norm, and perceived behavioral control in the formation of consumers' behavioral intentions to read menu labels in the restaurant industry. <i>International Journal of Hospitality Management</i> , 2013, 35, 203-213. | 8.8 | 149 |
| 2 | Application of the Health Belief Model to customers' use of menu labels in restaurants. <i>Appetite</i> , 2018, 123, 208-215. | 3.7 | 40 |
| 3 | Food service industry in the era of COVID-19: trends and research implications. <i>Nutrition Research and Practice</i> , 2021, 15, S22. | 1.9 | 23 |
| 4 | Linking creating shared value to customer behaviors in the food service context. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 199-208. | 6.6 | 18 |
| 5 | How does food choice motives relate to subjective well-being and loyalty? A cross-cultural comparison of vegan restaurant customers in South Korea and Singapore. <i>Journal of Foodservice Business Research</i> , 2022, 25, 168-208. | 2.3 | 12 |
| 6 | Which brand should be more nervous about nutritional information disclosure: McDonald's or Subway?. <i>Appetite</i> , 2020, 155, 104805. | 3.7 | 10 |
| 7 | Impacts of menu information quality and nutrition information quality on technology acceptance characteristics and behaviors toward fast food restaurants' kiosk. <i>Nutrition Research and Practice</i> , 2020, 14, 167. | 1.9 | 7 |
| 8 | Development and validation of a measure of consumer behaviors toward nutritional labeling in restaurants. <i>Journal of Foodservice Business Research</i> , 2017, 20, 595-610. | 2.3 | 4 |
| 9 | Relationships among behavioral beliefs, past behaviors, attitudes and behavioral intentions toward healthy menu selection. <i>Nutrition Research and Practice</i> , 2018, 12, 348. | 1.9 | 4 |
| 10 | Restaurant Meal Delivery and Take-Out Consumption Behavior according to Adolescents' Food-Related Lifestyles. <i>Journal of the East Asian Society of Dietary Life</i> , 2021, 31, 172-181. | 0.6 | 4 |
| 11 | Influence of Gender on the Word-of-mouth Process in Restaurant Consumption Using Chronic Regulatory Focus. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 1350-1373. | 3.0 | 2 |
| 12 | Comparison of college students' behavior toward nutrition information communication between Korea and the US. <i>Nutrition Research and Practice</i> , 2020, 14, 401. | 1.9 | 2 |
| 13 | Customers' perception of the attributes of different formats of menu labeling: a comparison between Korea and the U.S.. <i>Nutrition Research and Practice</i> , 2020, 14, 286. | 1.9 | 1 |
| 14 | Evaluation of the Need for Obesity Prevention Education Programs through Analysis of Factors Affecting Student Obesity Factors in Seoul during the COVID-19 Pandemic. <i>Journal of the East Asian Society of Dietary Life</i> , 2022, 32, 214-224. | 0.6 | 0 |