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List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1740834/publications.pdf>

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2
papers

88
citations

2682572

2
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2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

35
citing authors

#	ARTICLE	IF	CITATIONS
1	Targeting and Privacy in Mobile Advertising. Marketing Science, 2021, 40, 193-218.	4.1	80
2	Variety Effects in Mobile Advertising. Journal of Marketing Research, 2022, 59, 718-738.	4.8	8