

Ana Daniela Ferreira Antunes de Sousa

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

5

papers

15

citations

2

h-index

3

g-index

9

ext. papers

28

ext. citations

1.5

avg, IF

0.46

L-index

#	Paper	IF	Citations
5	Cosmopolitanism and the Mediating Effect of Country Image on Consumers' Purchase, Visit and Investment Intentions. <i>Journal of Asian Finance, Economics and Business (discontinued)</i> , 2019 , 6, 159-170	1.2	2
4	An Empirical Study about the Influence of Country Personality and Product Involvement on Consumer's Purchase and Visit Intentions. <i>Journal of Asian Finance, Economics and Business (discontinued)</i> , 2018 , 5, 65-72	1.2	4
3	Exploring the effects of ethnocentrism and country familiarity in consumer preference and brand recognition. <i>International Journal of Business and Globalisation</i> , 2018 , 20, 139	0.3	2
2	Cultural heritage and nation branding – multi stakeholder perspectives from Portugal. <i>Journal of Tourism and Cultural Change</i> , 1-19	1.1	2
1	A citation and co-citation bibliometric analysis of omnichannel marketing research. <i>Management Review Quarterly</i> , 1	2.6	3