

# Ana Daniela Ferreira Antunes de Sousa

## List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

5 papers	15 citations	2 h-index	3 g-index
9 ext. papers	28 ext. citations	1.5 avg, IF	0.46 L-index

#	Paper	IF	Citations
5	An Empirical Study about the Influence of Country Personality and Product Involvement on Consumers' Purchase and Visit Intentions. <i>Journal of Asian Finance, Economics and Business (discontinued)</i> , <b>2018</b> , 5, 65-72	1.2	4
4	A citation and co-citation bibliometric analysis of omnichannel marketing research. <i>Management Review Quarterly</i> , 1	2.6	3
3	Cultural heritage and nation branding [multi stakeholder perspectives from Portugal. <i>Journal of Tourism and Cultural Change</i> , 1-19	1.1	2
2	Cosmopolitanism and the Mediating Effect of Country Image on Consumers' Purchase, Visit and Investment Intentions. <i>Journal of Asian Finance, Economics and Business (discontinued)</i> , <b>2019</b> , 6, 159-170	1.2	2
1	Exploring the effects of ethnocentrism and country familiarity in consumer preference and brand recognition. <i>International Journal of Business and Globalisation</i> , <b>2018</b> , 20, 139	0.3	2