

# Ana Daniela Ferreira Antunes de Sousa

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1735222/publications.pdf>

Version: 2024-02-01

9  
papers

62  
citations

1937632

4  
h-index

1720014

7  
g-index

9  
all docs

9  
docs citations

9  
times ranked

15  
citing authors

| # | ARTICLE   | IF  | CITATIONS |
|---|---|-----|-----------|
| 1 | Cryptocurrency adoption: a systematic literature review and bibliometric analysis. <i>EuroMed Journal of Business</i> , 2022, 17, 374-390.  | 3.2 | 17        |
| 2 | A citation and co-citation bibliometric analysis of omnichannel marketing research. <i>Management Review Quarterly</i> , 2022, 72, 1017-1050.   | 9.2 | 12        |
| 3 | Cultural heritage and nation branding – multi stakeholder perspectives from Portugal. <i>Journal of Tourism and Cultural Change</i> , 2022, 20, 699-717.  | 2.8 | 12        |
| 4 | Authenticity as an antecedent of brand image in a positive emotional consumer relationship: the case of craft beer brands. <i>EuroMed Journal of Business</i> , 2022, 17, 634-651.  | 3.2 | 7         |
| 5 | An Empirical Study about the Influence of Country Personality and Product Involvement on Consumer's Purchase and Visit Intentions. <i>Journal of Asian Finance, Economics and Business (discontinued)</i> , 2018, 5, 65-72. | 1.0 | 5         |
| 6 | Exploring the effects of ethnocentrism and country familiarity in consumer preference and brand recognition. <i>International Journal of Business and Globalisation</i> , 2018, 20, 139.                                    | 0.2 | 4         |
| 7 | Cosmopolitanism and the Mediating Effect of Country Image on Consumers' Purchase, Visit and Investment Intentions. <i>Journal of Asian Finance, Economics and Business (discontinued)</i> , 2019, 6, 159-170.               | 1.0 | 4         |
| 8 | Exploring the effects of ethnocentrism and country familiarity in consumer preference and brand recognition. <i>International Journal of Business and Globalisation</i> , 2018, 20, 1.                                      | 0.2 | 1         |
| 9 | The influence of consumer cosmopolitanism and ethnocentrism tendencies on the purchase and visit intentions towards a foreign country. <i>International Journal of Digital Culture and Electronic Tourism</i> , 2017, 2, 1. | 0.2 | 0         |