

Ana Daniela Ferreira Antunes de Sousa

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1735222/publications.pdf>

Version: 2024-02-01

9

papers

62

citations

1937685

4

h-index

1720034

7

g-index

9

all docs

9

docs citations

9

times ranked

15

citing authors

#	ARTICLE	IF	CITATIONS
1	Cryptocurrency adoption: a systematic literature review and bibliometric analysis. EuroMed Journal of Business, 2022, 17, 374-390.	3.2	17
2	A citation and co-citation bibliometric analysis of omnichannel marketing research. Management Review Quarterly, 2022, 72, 1017-1050.	9.2	12
3	Cultural heritage and nation branding “ multi stakeholder perspectives from Portugal. Journal of Tourism and Cultural Change, 2022, 20, 699-717.	2.8	12
4	Authenticity as an antecedent of brand image in a positive emotional consumer relationship: the case of craft beer brands. EuroMed Journal of Business, 2022, 17, 634-651.	3.2	7
5	An Empirical Study about the Influence of Country Personality and Product Involvement on Consumers’ Purchase and Visit Intentions. Journal of Asian Finance, Economics and Business (discontinued), 2018, 5, 65-72.	1.0	5
6	Exploring the effects of ethnocentrism and country familiarity in consumer preference and brand recognition. International Journal of Business and Globalisation, 2018, 20, 139.	0.2	4
7	Cosmopolitanism and the Mediating Effect of Country Image on Consumers’ Purchase, Visit and Investment Intentions. Journal of Asian Finance, Economics and Business (discontinued), 2019, 6, 159-170.	1.0	4
8	Exploring the effects of ethnocentrism and country familiarity in consumer preference and brand recognition. International Journal of Business and Globalisation, 2018, 20, 1.	0.2	1
9	The influence of consumer cosmopolitanism and ethnocentrism tendencies on the purchase and visit intentions towards a foreign country. International Journal of Digital Culture and Electronic Tourism, 2017, 2, 1.	0.2	0