

# Samik Shome

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1733875/publications.pdf>

Version: 2024-02-01

16  
papers

60  
citations

1937685

4  
h-index

1720034

7  
g-index

16  
all docs

16  
docs citations

16  
times ranked

21  
citing authors

#	ARTICLE	IF	CITATIONS
1	Intentions to use travel eWOM: mediating role of Indian urban millennials' attitude. International Journal of Tourism Cities, 2021, 7, 640-661.	2.4	15
2	Customer Engagement and Advertising Effectiveness: A Moderated Mediating Analysis. Journal of Internet Commerce, 2021, 20, 409-449.	5.5	11
3	Global Tourism and COVID-19. Tourism, 2021, 69, 262-280.	0.9	10
4	ESG-CFP Linkages: A Review of Its Antecedents and Scope for Future Research. Indian Journal of Corporate Governance, 2022, 15, 48-69.	1.0	7
5	India's urbanization and business attractiveness by 2020. Cities, 2013, 31, 412-416.	5.6	4
6	Financial Distress in Indian Aviation Industry: Investigation Using Bankruptcy Prediction Models. Eurasian Journal of Business and Economics, 2020, 13, 91-109.	0.6	4
7	A Bibliometric Analysis of Digital Health & Mobile Health Related Global Research Publications. Hospital Topics, 2022, , 1-7.	0.5	3
8	A reflection of Indian higher education system: An academic labour market perspective. Research in Education, 2020, 106, 3-21.	1.1	2
9	Economics of Arms Reduction and Peace Dividend. Indian Economic Journal, 2008, 56, 36-69.	0.8	1
10	Techniques in Innovative Policy Making: Example of National Rural Employment Guarantee Act in India. International Journal of Public Administration, 2011, 34, 267-278.	2.3	1
11	Attrition of Agents in Indian Life Insurance Companies. Current Science, 2018, 115, 851.	0.8	1
12	Social Media Advertisements and Buying Behaviour. , 2022, , 508-523.		1
13	Social Media Advertisements and Buying Behaviour. International Journal of Online Marketing, 2020, 10, 48-61.	1.1	0
14	Credibility of Management Education for Enhanced Sustainable Development: A Strategic Quality of Life Model Perspective. SSRN Electronic Journal, 0, , .	0.4	0
15	Exploring the Effects of Firm-Specific Factors on Financing Preferences of Listed SMEs in India. Business Perspectives and Research, 2024, 12, 149-163.	2.6	0
16	Envisaging Food Security through Intracoupling: A CHANS Perspective. Journal of Asia-Pacific Business, 0, , 1-28.	1.5	0