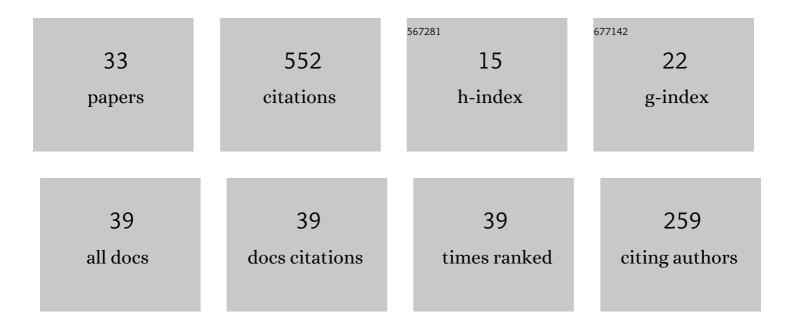
## Belinda Crawford Camiciottoli

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1732668/publications.pdf Version: 2024-02-01



Belinda Crawford

#	Article	IF	CITATIONS
1	Interactive discourse structuring in L2 guest lectures: some insights from a comparative corpus-based study. Journal of English for Academic Purposes, 2004, 3, 39-54.	2.5	60
2	Exploring brand associations: an innovative methodological approach. European Journal of Marketing, 2014, 48, 1092-1112.	2.9	50
3	Extensive reading in English: habits and attitudes of a group of Italian university EFL students. Journal of Research in Reading, 2001, 24, 135-153.	2.0	40
4	Adjusting a business lecture for an international audience: a case study. English for Specific Purposes, 2005, 24, 183-199.	2.8	40
5	Discourse connectives in genres of financial disclosure: Earnings presentations vs. earnings releases. Journal of Pragmatics, 2010, 42, 650-663.	1.5	35
6	Meeting the challenges of European student mobility: Preparing Italian Erasmus students for business lectures in English. English for Specific Purposes, 2010, 29, 268-280.	2.8	32
7	Business English as a Lingua Franca in Advertising Texts in the Arabian Gulf. Journal of Business and Technical Communication, 2013, 27, 329-352.	2.0	29
8	Interaction in academic lectures vs. written text materials: The case of questions. Journal of Pragmatics, 2008, 40, 1216-1231.	1.5	26
9	The Impact of Online Technologies and English Medium Instruction on University Lectures in International Learning Contexts: A Systematic Review. ESP Today, 2019, 7, 2-23.	0.6	26
10	Ethics and Ethos in Financial Reporting. Business Communication Quarterly, 2011, 74, 298-312.	1.3	23
11	How to Measure Alignment in Perceptions of Brand Personality Within Online Communities: Interdisciplinary Insights. Journal of Interactive Marketing, 2016, 35, 70-85.	6.2	23
12	"Just wondering if you could comment on that― indirect requests for information in corporate earnings calls. Text and Talk, 2009, 29, 661-681.	0.6	18
13	An interdisciplinary method for brand association research. Management Decision, 2014, 52, 724-736.	3.9	10
14	Persuasion in Earnings Calls: A Diachronic Pragmalinguistic Analysis. International Journal of Business Communication, 2018, 55, 275-292.	2.6	9
15	Using English as a lingua franca to engage with investors: An analysis of Italian and Japanese companies' investor relations communication policies. English for Specific Purposes, 2020, 58, 90-101.	2.8	5
16	Pragmatic uses of person pro-forms in intercultural financial discourse: A contrastive case study of earnings calls. Intercultural Pragmatics, 2014, 11, .	1.3	3
17	"All those Elvis-meets-golf-player looks― A corpus-assisted analysis of creative compounds in fashion blogging. Discourse, Context and Media, 2016, 12, 77-86.	1.9	3
18	â€~My almost-leggings-so-l'm-kind-of-cheating jeans': Exploring hyphenated phrasal expressions in fashion	0.6	3

discourse. Text and Talk, 2018, 39, 1-24.

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#	Article	IF	CITATIONS
19	The OpenCourseWare lecture: A new twist on an old genre?. Journal of English for Academic Purposes, 2020, 46, 100870.	2.5	3
20	Hyphenated Phrasal Expressions in Fashion Journalism: A Diachronic Corpus-assisted Study of Vogue Magazine. Languages Cultures Mediation, 2021, 7, .	0.0	2
21	The Role of Metadiscourse in University-Level EAP Reading Instruction. , 2005, , 87-102.		1
22	ChapterÂ5. The interpersonal pragmatics of intercultural financial discourse. Pragmatics and Beyond New Series, 0, , 105-127.	0.5	1
23	Chapter 8. "Let's have that conversation on next quarter's call― Pragmatics and Beyond New Series, 2019, , 137.	0.5	1
24	"Bigger, a lot bigger,massively much biggerâ€: A comparative study of hyperbole in business and economics lectures. , 2012, , 201-222.		1
25	Towards developing multimodal literacies in the ESP classroom: methodological insights and practical applications. Multimodal Communication, 2021, .	0.3	1
26	Teaching lecture comprehension skills through OpenCourseWare video-recorded lectures: A research-informed classroom application. Journal of English for Academic Purposes, 2021, 54, 101055.	2.5	0
27	4. Using grammatical tagging to explore spoken/written variation in small specialized corpora. Dialogue Studies, 2013, , 65-76.	0.2	0
28	Oral financial reporting: A rhetorical analysis of earnings calls. Financial Reporting, 2013, , 15-34.	0.3	0
29	BRAND PERSONALITY ALIGNMENT AND CONSUMER ENGAGEMENT TO DEFINE COMPETITIVE POSITIONING IN ONLINE FASHION COMMUNITIES: AN INTERDISCIPLINARY METHODOLOGY. Global Fashion Management Conference, 2015, 3, 348-353.	0.0	0
30	Challenges and Opportunities in Accessing Discourse Data in Business Settings: Some Reflections on Research Experiences. Hermes (Denmark), 2015, 27, 71.	0.1	0
31	The Nuances of Brand Personality: A Corpus-assisted Linguistic Analysis of Web-based Communications of Fashion Brands. Hermes (Denmark), 2018, , 141-159.	0.1	0
32	Cornelia Ilie and Neal R. Norrick (eds.), <i>Pragmatics and its Interfaces</i> . Pragmatics and Society, 2019, 10, 486-491.	0.4	0
33	Different paths from transparency to trust? A comparative analysis of Finnish and Italian listed companies' investor relations communication practices. Studies in Communication Sciences, 2020, 20, .	0.4	0