

Minha Hwang

List of Publications by Year in descending order

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Version: 2024-02-01

21
papers

947
citations

623734

14
h-index

752698

20
g-index

21
all docs

21
docs citations

21
times ranked

793
citing authors

#	ARTICLE	IF	CITATIONS
1	Magnetic behavior of lithographically patterned particle arrays (invited). Journal of Applied Physics, 2002, 91, 6848.	2.5	120
2	Properties of large-area nanomagnet arrays with 100 nm period made by interferometric lithography. Journal of Applied Physics, 1999, 85, 6160-6162.	2.5	107
3	Channel Capabilities, Product Characteristics, and the Impacts of Mobile Channel Introduction. Journal of Management Information Systems, 2013, 30, 101-126.	4.3	103
4	Magnetic force microscopy study of interactions in 100 nm period nanomagnet arrays. Journal of Applied Physics, 2000, 87, 5108-5110.	2.5	79
5	Major hysteresis loop modeling of two-dimensional arrays of single domain particles. IEEE Transactions on Magnetics, 2000, 36, 3173-3175.	2.1	75
6	Micromagnetic behavior of conical ferromagnetic particles. Journal of Applied Physics, 2001, 89, 1310-1319.	2.5	70
7	Fabrication of large area nanostructured magnets by interferometric lithography. IEEE Transactions on Magnetics, 1998, 34, 1087-1089.	2.1	68
8	An Empirical Analysis of Assortment Similarities Across U.S. Supermarkets. Marketing Science, 2010, 29, 858-879.	4.1	58
9	Incoherent magnetization reversal in 30-nm Ni particles. Physical Review B, 2000, 62, 14252-14258.	3.2	52
10	Magnetic properties of arrays of electrodeposited nanowires. Journal of Magnetism and Magnetic Materials, 2002, 249, 200-207.	2.3	44
11	Magnetization reversal in sub-100 nm pseudo-spin-valve element arrays. Applied Physics Letters, 2001, 79, 1504-1506.	3.3	42
12	The Impact of Walmart Supercenter Conversion on Consumer Shopping Behavior. Management Science, 2016, 62, 817-828.	4.1	26
13	The effect of aspect ratio on the magnetic anisotropy of particle arrays. Journal of Applied Physics, 2000, 87, 5120-5122.	2.5	21
14	Magnetic behavior of amorphous CoP cylinder arrays. Journal of Applied Physics, 2003, 93, 3440-3444.	2.5	18
15	How Point-of-Sale Marketing Mix Impacts National-Brand Purchase Shares. Management Science, 2016, 62, 571-590.	4.1	18
16	Modelling of hysteresis loops of arrays of 100 nm period nanomagnets. IEEE Transactions on Magnetics, 1999, 35, 3781-3783.	2.1	10
17	Effect of temperature and cubic anisotropy on the switching field of cylindrical Ni particles. Journal of Applied Physics, 2002, 92, 1018-1023.	2.5	9
18	Experimental study of interactions in the nanostructured Ni pillar arrays. Journal of Applied Physics, 2000, 87, 5123-5125.	2.5	8

#	ARTICLE	IF	CITATIONS
19	Remanent state studies of truncated conical magnetic particles. Journal of Applied Physics, 2001, 89, 7582-7584.	2.5	8
20	Shopping Activity at Warehouse Club Stores and Its Competitive and Network Density Implications. Production and Operations Management, 2021, 30, 28-46.	3.8	7
21	When Push Comes to Shelf: How Point-of-Sale Marketing Mix Impacts National-Brand Purchase Shares. SSRN Electronic Journal, 0, , .	0.4	4