

List of Publications by Year in  
Descending Order

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**Version:** 2024-04-10

This document has been generated based on the publications and citations recorded by exaly.com. For the latest version of this publication list, visit the link given above.  
The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

5 papers	24 citations	4 h-index	4 g-index
5 ext. papers	48 ext. citations	7.9 avg, IF	2.09 L-index

#	Paper	IF	Citations
5	Exploring embeddedness, centrality, and social influence on backer behavior: the role of backer networks in crowdfunding. <i>Journal of the Academy of Marketing Science</i> , <b>2021</b> , 49, 925-946	12.4	4
4	Triadic embeddedness structure in family networks predicts mobile communication response to a sudden natural disaster. <i>Nature Communications</i> , <b>2021</b> , 12, 4286	17.4	3
3	Mobile targeting in industrial marketing: Connecting with the right businesses. <i>Industrial Marketing Management</i> , <b>2020</b> , 86, 65-76	6.9	5
2	The citation trap: Papers published at year-end receive systematically fewer citations. <i>Journal of Economic Behavior and Organization</i> , <b>2019</b> , 166, 667-687	1.6	5
1	Environmental risk perception and its influence on well-being. <i>Chinese Management Studies</i> , <b>2017</b> , 11, 35-50	1.8	7