

Inayat Ullah

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/171243/publications.pdf>

Version: 2024-02-01

8

papers

187

citations

1478505

6

h-index

1588992

8

g-index

8

all docs

8

docs citations

8

times ranked

87

citing authors

#	ARTICLE	IF	CITATIONS
1	Linking supply network flexibility with mass customization capability. Journal of Business and Industrial Marketing, 2022, 37, 2217-2230.	3.0	7
2	Analyzing the barriers to implementation of mass customization in Indian SMEs using integrated ISM-MICMAC and SEM. Journal of Advances in Management Research, 2021, 18, 323-349.	3.0	14
3	Achieving mass customization capability: the roles of flexible manufacturing competence and workforce management practices. Journal of Advances in Management Research, 2021, 18, 273-296.	3.0	14
4	Effect of recrystallization on degree of sensitization in nickel free austenitic stainless steel. Anti-Corrosion Methods and Materials, 2021, ahead-of-print, .	1.5	3
5	Linking supplier selection and management strategies with mass customization capability. Journal of Business and Industrial Marketing, 2021, 36, 1213-1228.	3.0	7
6	The Impact of Customer Relationship Management and Organizational Culture on Mass Customization Capability and Firm Performance. International Journal of Customer Relationship Marketing and Management, 2020, 11, 60-81.	0.4	13
7	Analysis of barriers in implementation of digital transformation of supply chain using interpretive structural modelling approach. Journal of Modelling in Management, 2019, 15, 297-317.	1.9	109
8	Analysis of interactions among the enablers of mass customization. Journal of Modelling in Management, 2018, 13, 626-645.	1.9	20