

Ivana Rihova

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1708945/publications.pdf>

Version: 2024-02-01

6
papers

567
citations

1478505

6
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

486
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Conceptualising Customer-to-customer Value Co-creation in Tourism. <i>International Journal of Tourism Research</i> , 2015, 17, 356-363. | 3.7 | 208 |
| 2 | Customer-to-customer co-creation practices in tourism: Lessons from Customer-Dominant logic. <i>Tourism Management</i> , 2018, 67, 362-375. | 9.8 | 161 |
| 3 | Social layers of customer-to-customer value co-creation. <i>Journal of Service Management</i> , 2013, 24, 553-566. | 7.2 | 131 |
| 4 | Motivation to volunteer: a case study of the Edinburgh International Magic Festival. <i>International Journal of Event and Festival Management</i> , 2011, 2, 202-217. | 1.4 | 40 |
| 5 | Practice-based segmentation: taxonomy of C2C co-creation practice segments. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 3799-3818. | 8.0 | 19 |
| 6 | The role of heritage tourism in the Shetland Islands. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2010, 4, 118-129. | 2.9 | 7 |