

## List of Publications by Year in descending order

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6  
papers

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citations

2258059

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2272923

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docs citations

6  
times ranked

8  
citing authors

#	ARTICLE	IF	CITATIONS
1	Co-Creation and the Factors That Influence a Consumer's Willingness to Co-Create Value. International Journal of E-Business Research, 2020, 16, 17-31.	1.0	1
2	Customer dissatisfaction and unfavorable word of mouth. Human Systems Management, 2019, 37, 445-451.	1.1	4
3	Rewarding employees for corporate performance improvements. Human Systems Management, 2018, 37, 311-317.	1.1	9
4	Customer satisfaction, co-creation intentions and diligent business response. Human Systems Management, 2017, 36, 251-257.	1.1	5
5	Factors Influencing Travelers' Acceptance of Mobile Marketing: Comparative Analysis of China and Kazakhstan. , 2017, , .		0
6	A Critique of the Impact of Consumer Dissatisfaction. , 2017, , .		0