

Ali Ghorbani

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/168152/publications.pdf>

Version: 2024-02-01

2
papers

2
citations

3311381

1
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

1
citing authors

#	ARTICLE	IF	CITATIONS
1	Grounded Theory and Market Research. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 37-57.	0.8	1
2	E-Service Marketing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2014, , 1-8.	0.8	1